



Project Brief: Media and women rights in Tunisia

| Donor | Partners | Budget | Period | Countries covered | Language |
|-----------|-----------|--------|--------------------|-------------------|----------|
| ACT Egypt | Act Egypt | €7730 | 2011- June 2014 | Tunisia | Arabic |

Justification

This project is part of international, regional and local efforts to develop the image of women in the media to reflect the reality of women's participation in various aspects of life, which comes in response to the recommendations of the report for the Middle East for the Global Media Monitoring Project 2009.

The "Media and Women's Rights in Tunisia" project analyses Tunisian written and audio-visual media to keep up with the coverage and the reality of media production about the status of Tunisian women in general and focusing on their human rights especially in the post-revolution Tunisia.

This project monitors the media for fifty days, an average of five days each month during the period January – October 2012. This will enable the elaboration of 3 reports, in addition to the synthesis report and make recommendations to the media in order to keep up with changes in the situation of Arab women and improve the media production on women issued.

Outcome

The representation of women in the media improved

Women rights issues better reflected by the media

Outputs

Women's issues in media analyzed with focus on women rights

3 monitoring reports elaborated and disseminated

1 synthesis report including findings and recommendations disseminated

Target group

Newspapers, radio and TV channels in Tunisia

