



### ***Project Brief:***

## ***Regional Barriers Assessment and Organizational Profile of Women Business Associations***

<b>Donor</b>	<b>Partners</b>	<b>Budget</b>	<b>Period</b>	<b>Countries covered</b>	<b>Language</b>
Center for International Private Enterprise (CIPE)		\$15,000	Oct. 08- Jan. 09	TBD (1 countries in each sub-region: North Africa, Middle East, Gulf)	English

### **Justification**

Within the framework of its mission to enhance the social, economic, and political empowerment of women in the Arab world, the Center of Arab Women for Training and Research (CAWTAR) is partnering with the Center for International Private Enterprise (CIPE) to conduct a research project assessing the regional barriers facing women’s business associations in three MENA sub-regions covered by the project: North Africa, the Levant and the Gulf.

This regional research project is part of a book CIPE is producing containing thorough analyses of the environments in which women’s business associations operate, as well as profiles of the successes of selected women’s associations, in the entire world. Each regional chapter of the book will contain two types of documents. The first document in each chapter will be a *regional barriers analysis* that outlines challenges faced by women’s business associations in the given region, as well as the positive role that women have had on economic development and political reform. The second document in each chapter will be an *organizational profile* of a successful women’s business association.

### **Outcome**

Enhanced Women' business associations performance as key stakeholder in the economic life

### **Outputs**

- ◆ Regional assessment report on Challenges faced by women’s business associations in the MENA region
- ◆ Set of best practices, policy and organizational recommendations to improve women associations’ effectiveness

### **Target group**

Policy and decision makers, Women business associations, Women business owners and entrepreneurs, All other sector stakeholders