



The Regional Economic Empowerment of Women Project (REEWP)
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Le projet régional d'habilitation économique des femmes (PRHEF)
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المشروع الإقليمي لتمكين المرأة اقتصادياً
 ينفذ المشروع بدعم من الحكومة الكندية من خلال الوكالة الكندية للتنمية الدولية (سيديا)

Project Brief:

Regional Economic Empowerment of Women Project (REEWP)

Donor	Partners	Budget	Period	Countries covered	Language
CIDA	OXFAM-Quebec CAWTAR,ASALA JOHUD and CRTD-A	\$8,325,068 CDN (for CAWTAR 1,000,000\$	1Jan 2010- 30Sep 2013	Jordan, Lebanon, Palestine and Tunisia	English

Justification

Despite the clear linkages between labour force and economic growth due to gender distribution of labour and therefore non access to and control of resources and as a direct consequence non enjoyment of their human rights, Arab women’s work is among the world’s most under-utilized resource as they are still excluded from paid work, and many do not utilize their skills in productive activities. Other-related consequences and at the same time challenges for economic growth in nexus to women’s low economic participation are high rates of poverty among women, women’s high presence in the informal economy and their weak skills to enter the entrepreneurship market. CAWTAR’s vision and goal are to capitalize on institutional and women’s capacities to empower them as an integral part of the change process and to sensitize policy makers and stakeholders in the region, and to stimulate evidence-base policy dialogue and advocacy towards developing and maintaining an enabling environment for women to pursue their role in the economic domain and within the society. CAWTAR as an Arab International NGO with headquarters in Tunisia and an extended regional coverage (through activities implemented across the 22 Arab countries) has accumulated a valuable knowledge, expertise, network and partnership. Moreover, CAWTAR’s methodology of work (integrated approach where research feeds into training and both feed into advocacy) as well as implementation approach (gender and human rights based approaches) are additional assets for the effective fulfillment of the gaps assessed and the

launching of dynamics for policy change. CAWTAR has been selected as a KPO in Tunisia and its interventions will be consistent with the overall framework of the REEWP and the finalized Plan of Action to be validated through a consultative process to which CAWTAR intends to actively participate however to support the project and contribute to the achievement of its expected results at regional and in each concerned country CAWTAR will also use and put in the “basket” its own technical and institutional capacities in terms of:

- ◆ research methodology and available findings;
- ◆ mainstreaming approaches: gender and human rights;
- ◆ strategic planning and result-based management;
- ◆ knowledge sharing including good practices and lessons learned;
- ◆ adapted training packages;
- ◆ identification and selection of the target groups and institutions (research, non-financial capacity building programs, networking, advocacy and policy dialogue...);
- ◆ identifying of experts and trainers for all related components;
- ◆ evidence based advocacy and policy dialogue (including skills to develop strategies and policy document);
- ◆ networking and partnership...

Outcome

Increased participation of women (including women aged 18 to 35) in the economic development of the four target countries: the West Bank and Gaza strip, Jordan, Lebanon and Tunisia.

Outputs

- ◆ advocacy capacity reinforcement program carried out with KPOs;
- ◆ common agenda developed between KPOs on promotion of changes in policy and practices;
- ◆ virtual tools developed and operational;
- ◆ regional network established with KPOs to support sharing and exchange of knowledge, expertise, methods and tools;
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- ◆ key indicators database on women economic empowerment is developed and implemented;
- ◆ research on women economic empowerment produced and distributed both nationally and regionally by KPO;
- ◆ technical training provided for KPOs employees and partners (REEWP);
- ◆ management training provided for KPOs employees;
- ◆ economic empowerment initiatives implemented by KPOs in the targeted countries.

Target group

Services providers for women in Wed Sbaihia (Governorate of Zaghouan): associations, NGOs, local and national authorities, be it formal or informal, working on issues related to economic empowerment.

	ACTIVITIES
KNOW	Participative needs assessment on KPOs' advocacy, capacity building, diagnostic, IT capacities
ADVOCATE	Advocacy training and exchange workshop Lobbying meeting
REINFORCE	Capacity building training on concepts of economic empowerment, Training on policy work (advocacy), Training of journalist on advocacy related to EEW, Technical training provided for KPOs employees, Economic empowerment initiatives (to be identified later)
SHARE	Development and implementation of national and regional campaigns, Clearing House Component on EEW, Elaboration of strategies for the dissemination of the findings, Regional meeting
EVALUATE	Management of the project based on the new RBM 2008
DOCUMENT	Production of policy papers and raising awareness on EEW, Elaboration of Key indicators database on women economic empowerment, Elaboration of the research on women economic empowerment

