



### **Arab Women Development Report on:**

"Arab women and digitalization after the Corona Pandemic"

## CALL FOR REPORT COORDINATOR

#### **TORs**

#### **General Framework**

Since the launch of its seventh report on Gender Equality in the 2030 Agenda: The Role of Civil Society and the Media, 2019, with the support of AGFUND, "CAWTAR" suggested to the members of its technical committee and Board of Trustees, the theme of its 8<sup>th</sup> report: Women and Digitalization in relation to the Sustainable Development Goals and Global Empowerment For Women.

The unexpected crisis of Covid-19 came to confirm the relevance of this choice, which was also confirmed by the consultations conducted by CAWTAR with the members of Arab Network for Gender and Development (@NGED). The Corona pandemic represented a crucial moment to identify health, economic and social challenges, especially those related to technology and digitization (as a mechanism to achieve development and security) at many levels such as education, distance work, e-marketing and helping vulnerable groups, notably those exposed to all forms of violence ... In all these areas, women and girls have been the weakest populations since they suffer from discrimination.

CAWTAR focuses on the 5<sup>th</sup> and 10<sup>th</sup> goals of the 2030 agenda, but also on the other goals in terms of gender mainstreaming, women's empowerment and gender equality, with particular attention to digitalization as a necessary mechanism to achieve development, given the challenges posed by the pandemic at this level. In all Goals, the challenges of discrimination have emerged, in addition to the technological challenge that exacerbates its relationship with women and vulnerable groups. There is no eradication of

poverty, for example (goal 2)<sup>1</sup>, without databases to classify the poor to meet their needs, nor is there a guarantee of quality education (goal 4) without the use of technology<sup>2</sup>.

It was found that the issue of digitalization in the Arab Region has not been addressed as a development mechanism that can significantly contribute to the overall empowerment of women, in line with the vision of the 2030 Agenda. So far, this comprehensive vision is absent in addressing the issue of women and digitalization. The importance of the AWDR's innovative approach lies in focusing on this vision, especially in light of the lack of studies and references addressing this topic.

Therefore, the report, with its different components, will highlight digitalization as a development mechanism and as an important tool for the inclusive empowerment of women in the Arab Region. CAWTAR also aspires, through this report, to document and highlight development initiatives of a transformative way that have been successful in reducing inequalities in the technological field in relation with achieving the Sustainable Development Goals, with a focus on the critical role of digital transformation in improving the lives of women and their communities.

#### Objectives of the mission

Elaboration of the 8<sup>th</sup> Arab Women Development Report on "The Arab women and digitalization after the Corona pandemic".

CAWTAR, with the support of the Arab Gulf Program for Development AGFUND, is working on the elaboration of its 8th Arab Women Development Report "The Arab women and digitalization after the Corona pandemic".

In this regard, an expert will be assigned to undertake the task of scientific coordination of the report at the regional level. Accordingly, the applicant will:

- Prepare a background paper (5 pages) to be sent with the application that includes the relevance of the theme at the international and regional levels, and the most important issues related to it.

# • After contracting with the "CAWTAR", the expert will undertake the following tasks:

- Prepare the first chapter of the report: general framework focusing on the digital transformation in the Region and its effects and impacts on the situation of women and girls,

<sup>&</sup>lt;sup>1</sup> Tunisia, for example, at the time of the pandemic, found that it had no compiled database for disadvantaged groups (especially women among them), whose conditions required urgent intervention, which prompted the government to work very quickly to create the unified database

<sup>&</sup>lt;sup>2</sup> The experiences of a number of countries in the region have shown that they do not have access to a communication network and do not have the necessary technology to enable distance learning.

- Document good experiences of digital transformation related to women and civil society in the Arab Region, to enrich the content of the report,
- Reviewing the background papers that "CAWTAR" has produced on the subject and investing them in the preparation of the report.
- Follow the preparation of the chapters of the report in coordination with the experts in charge of this task, who are contracted by the "CAWTAR" for this purpose,
- Participate in meetings and workshops, to discuss the progress of the report.
- Work continuously and coherently with "CAWTAR" team in accordance with the scientific standards pursued by "CAWTAR".

#### Results of the Regional Coordinator's mission

- 1. A draft report to be presented to "CAWTAR" for discussion, advice and proposals.
- 2. Revision of the report and drafting of the first version.
- 3. Presentation of the summary report in the framework of a workshop.
- 4. Redaction of the final version of the report (150 pages maximum).
- 5. Redaction of the summary of the report (20 pages)
- 6. Preparation of a PowerPoint presentation of the main conclusions and recommendations of the report.
- 7. Preparation of the bibliography for the regional report.
- 8. Preparation of a guide of the best experiences on digital transformation empowering women and civil society in the Arab Region.

#### **Required Experience:**

The person in charge of the Coordination must have:

- Experience conducting evaluation diagnostic research.
- Ability to write, analyse and conclude
- Strong knowledge of digitalization and digital transformation
- Knowledge of the conditions and activities of local community structures in the Arab Region.
- Strong knowledge of gender perspective and women's rights.
- Knowledge of the 2030 Agenda for Sustainable Development.
- Proficiency in both English and Arabic languages.

#### **Completion Period:**

January 2023 - June 2023

Nominations should be sent before December 10, 2022 to the following address: info@cawtar.org