





#### **CALL FOR EXPERTS**

Selection of an International/Regional Expert on Women's Economic Empowerment as Research Team Leader for the WGP project.

Reference: ResaerchTeam leader Women on the Green Path Project

Contracting Authority: Center of Arab Women for Training and Research (CAWTAR)

Project Partners: CAWTAR (Tunisia), RMESS (Morocco), Edama (Jordan)

Target Countries: Tunisia, Morocco, Jordan

**Assignment Duration:** September 2024 - March 2025

**Fees:** EUR 6,875 (gross flat fee) **Application Deadline:** 01/09/2024

Download the TOR: TORs WGP Research team leader

# 1. Background and Context

The project "Women on the Green Path" promotes women's economic empowerment in the green and circular economy in the Mediterranean region. It aims to enhance the capacity of organizations supporting women entrepreneurs, advocate for gender equality in green transition, and foster sustainable economic development.

The project is implemented by CAWTAR in collaboration with RMESS (Morocco) and Edama (Jordan), with support from GIZ, the Agencia Española de Cooperación para el Desarrollo (AECID), and the Union for the Mediterranean Secretariat (UFMS).

To ensure effective implementation, CAWTAR seeks an **International/Regional Expert on Women's Economic Empowerment** to serve as **Team Leader**, responsible for coordinating research and policy efforts.

### 2. Purpose of the Assignment

The selected expert will **lead a team of three national experts and a regional expert** to analyze challenges, propose solutions, and support policy advocacy for women entrepreneurs in the green economy.

# 3. Scope of Work

The Team Leader will:

- Coordinate the research team (regional expert and national consultants) to ensure alignment with project goals and timely delivery of tasks.
- **Develop research methodology and tools** (questionnaires, interview guides, data collection framework).
- Supervise and validate desk research, ensuring thorough analysis of challenges women entrepreneurs face in the green and circular economy.
- **Coordinate stakeholder interviews** with women entrepreneurs, enablers, and policymakers.









- **Prepare a regional report** with insights for policymakers, identifying legal and political obstacles.
- **Develop regional guidelines** for supporting women-led green businesses, including best practices and policy recommendations.
- Provide guidance for the regional research team member for producing case studies documenting success stories of inspiring women entrepreneurs.
- Provide guidance for the regional research team member for the development of the directory of support services for women in the green economy (incubators, accelerators, funding opportunities).
- **Moderate national workshops** in Tunisia, and Jordan, facilitating discussions on the gender-based green transition.
- **Draft three policy briefs** summarizing workshop outcomes and key recommendations for policymakers.

#### 4. Deliverables and Deadlines

Deliverable	Deadline
Regional report on challenges and opportunities for women in the green economy	November 30, 2024
Practical regional guidelines for supporting green businesses	December 31, 2024
National workshops and final policy briefs	June 19, 2025

## 5. Qualifications and Experience Required

The ideal candidate should have:

- Advanced degree in Economics, Gender Studies, Sustainable Development, or related fields.
- At least 10 years of experience in women's economic empowerment, green economy, and policy advocacy.
- Experience in leading research teams and producing policy-relevant reports.
- Strong knowledge of gender-sensitive approaches to sustainable business development.
- Experience in the Mediterranean region, particularly Tunisia, Morocco, and Jordan.
- Fluency in English and French; Arabic is an asset.

### **6. Application Process**

Interested candidates should submit their application in English of French via the following link <u>Call for experts Women on the Green Path Research Team Leader</u> by **01/09/2024**:

The application include

- 1. **Technical proposal** (max. 2 pages) outlining methodology, approach, and work plan.
- 2. **CV highlighting relevant experience with references** from similar assignments.









3. Identification documents, ID for natural person or a copy of tax id for companies

## 7. Evaluation and Selection Criteria

The selection of the expert will be based on the evaluation of CVs and technical proposals according to the following criteria:

Criteria	Maximum Score
Relevant academic qualifications (Master's degree or higher in a relevant field)	20 points
Experience in women's economic empowerment, green economy, and policy advocacy	30 points
Experience in leading research teams and producing policy-relevant reports	20 points
Regional experience in the Mediterranean (Tunisia, Morocco, Jordan)	15 points
Language proficiency (English and French required; Arabic is an asset)	10 points
Overall quality of the technical proposal	5 points
Total	100 points

Candidates with the best score will be selected.

For more information, please contact: info@cawtar.org

CAWTAR reserves the right to accept or reject any proposal without prior notice.







