





Women entrepreneurship in the technology sector in the Euro-Med Region

The challenges of the future are being discussed from now on at the "Mediterranean Tech Women Festival" (MTWF)

Madrid, November 30 - December 1st, 2022

The Center of Arab Women for Training and Research (<u>CAWTAR</u>), in partnership with <u>Womenpreneur Initiative</u> and with the support of the Union for the Mediterranean (UFM), organises on November 30, 2022, in Madrid the "Mediterranean Tech Women Festival" (MTWF).

The MTWF is part of the project "Enhancing Business Support Organizations and Business Networks in the Southern Neighborhood" (EBSOMed) as well as the annual meeting of the Mediterranean Tech Women Network (MTWN), an initiative launched by womenpreneur initiative since 2020.

More than 120 participants representing business support organizations, start-ups, researchers, experts, heads of MSMEs and the media from around ten countries in the Euro-Mediterranean Region to pass review the participation of women in technology and science in the region, with multi-disciplinary and multi-stakeholder approaches and lenses.

The panels of this roadshow will be dedicated to the opportunities of the future in the Med Region, especially after the COVID-19 crisis; entrepreneurship in the technology sector and the role of financing mechanisms in fostering inclusiveness in the Med ecosystem; as well as a final panel focused on Artificial Intelligence and its impact on the future of humanity, especially, that of women. The conference will be closed with the awarding of prizes to some of the women leaders in the technology sector.

MTWN members will meet on December 1st for a brainstorming session to discuss MTWNetwork actions and business plans for 2023.

The topics planned for this roadshow are indeed very similar to the values and mandates of the organizers, Womenpreneur for its mission to bring together and support women entrepreneurs in the region, and CAWTAR for its hard work in building women's capacities, its support to business support organisations and its deep belief in the importance of networking in the region.

For more information, please contact us at info@cawtar.org

Womenpreneur-Initiative is an organization based in Brussels. Its activities are implemented on Belgium and all MENA. Since 2016, they have reached and supported over 15,000 women. Their goal is to advance the place of women in the entrepreneurial scene, technology, innovation & society.

CAWTAR is a regional organization based in Tunis that seeks to contribute to a regional environment where women and men have equal rights. In addition to collecting data on women's socio-economic and political conditions, CAWTAR contributes significantly to capacity building, improving networking, creating strategic partnerships, and strengthening women's rights advocacy.