



Annual Report

2022

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Introduction

The year 2022 was when CAWTAR transitioned from one strategic plan to another, which required rearranging priorities and revisiting goals and focus areas for the period ahead.

In addition to implementing the activities scheduled in the annual action plan submitted to the 22nd meeting of the Board of Trustees (held virtually in March 2022, and chaired by Mr. Nasser Al-Kahtani, Executive Director of AGFUND on behalf of HRH Prince Abdulaziz bin Talal, President of CAWTAR), the Center worked on developing its strategic plan for the period 2023-2026. This plan was discussed internally among the Center's team members. It was also presented to some of CAWTAR's key partners and @NGED members in a meeting that addressed the strategic directions of the Center, held via Zoom in December 2022.

The process of developing the new Strategic Plan involved the elaboration of the Center's communication strategy for the same period. The process also involved the preparation of a digital marketing strategy for the CAWTAR Clearinghouse, with focus on strengthening its capacity to compete with similar regional platforms that shared mutual interests.

In 2022, a number of projects were completed and others were launched. New projects were proposed, and some of them were already approved.

Some partners and donors renewed confidence in CAWTAR's expertise and experience in implementing programs, in an effective and efficient way. Two examples are worth citing in this regard :

- AGFUND renewed its confidence in the Center's ability to implement economic empowerment programs, through the project on "Economic empowerment of women working in agriculture in Tunisia, Jordan and Senegal";
- The Spanish Agency for International Development Cooperation AECID renewed its confidence in CAWTAR by initiating a new project on "Women's Collective Transformative Leadership for inclusive local development".

CAWTAR remains committed to working within international and regional partnerships, with a view to gaining a more significant place and expanding its strategic outreach in the Arab region and beyond.

In 2022, new organizations and institutions engaged, for the first time, in joint action with CAWTAR, including the United Nations Trust Fund to End Violence against Women, the Global compact for Social Responsibility Charter, and the Cyprus Institute for Research, Technology and Innovation. CAWTAR also explored possibilities for future partnership and cooperation with other institutions, including the Swiss "Challenge to Change" (C2C) association and "PlayBook" organization, in coordination with AGFUND.

All projects implemented by the Center are aligned with the 2030 Agenda for Sustainable Development. CAWTAR was keen to make its self-learning program on "Gender Equality in the 2030 Agenda : Role of Civil Society and the Media" available, through the Center's e-training platform, for @NGED members and a number of partners, including the Iraqi Women's Network, the Tensift Region Development Center in Morocco, and the High Authority for Press and Audiovisual (HAPA) in Mauritania. CAWTAR's aim is to promote a better understanding, among civil society and media professionals, of the 2030

Agenda, its goals, and its Gender equality dimensions, and to strengthen their ability to monitor its implementation at the national level.

Digitalization is a priority focus area in CAWTAR's projects, being a key tool to ensure greater efficiency for the outputs of projects and an added value to the Center's achievements. Efforts in this regard made it possible, in 2022, to develop a number of tools and make them available for women, partners, and relevant actors in the region. These include in particular:

- **“SafeNess” application for women with hearing and visual disabilities:** CAWTAR worked to further develop this application, designed to combat harassment against women and girls in public places, so that it benefits women with hearing and visual disabilities. Work is still under way to leverage modern technology for developing a medium or device that would enable the use of the application without the need for a phone.
- **E-Window for Gender, Business and Trade:** It is designed to provide women entrepreneurs in Jordan, Tunisia, Algeria, Lebanon, Egypt and Morocco with all needed information relevant to business creation, trade laws, import/export procedures, and market conditions in these countries and elsewhere (Canada, USA, EU countries...).
- **Online self-learning modules:** They cover various fields, including Gender and trade, female entrepreneurship sustainability, combating female genital mutilation, and digital financial services. CAWTAR's e-training platform provides 7 self-learning courses. Over 1000 users have so far accessed the courses available on the platform.

In addition, work has been undertaken to modernize the Center's smart management system through the acquisition of cutting-edge software and applications, and to further develop the system toward ensuring higher performance and greater efficiency.

I – PROGRESS IN PROGRAM IMPLEMENTATION IN ACCORDANCE WITH CAWTAR’S STRATEGIC PILLARS

Strategic Pillar 1 : Political, Social and Economic Empowerment of Women

Through its research, training and advocacy activities, CAWTAR promotes the comprehensive empowerment of women, by strengthening the links between political, social and economic empowerment, while seeking to reduce the factors that impede empowerment, including Gender-based violence, Gender discrimination in legislation, and law, youth engagement in public life...

1. Political and social empowerment of women and youth

1-1 Promoting transformative leadership for women at local level

Transformative leadership seeks to bring about social change. It goes beyond traditional patterns of leadership, and covers various economic, political and social levels.

CAWTAR has chosen to focus its attention on transformative leadership at the local level, thereby seeking to contribute to bringing about change in societal environments where traditional masculine values are deeply ingrained.

Through two projects implemented in partnership with the Canadian Forum of Federations and the Spanish Agency for International Development Cooperation, CAWTAR carried out various activities in terms of capacity building, networking, and expertise sharing, and managed to create a local dynamic that brought together various relevant actors:

- Empowering Women for Transformative Leadership Roles in the MENA Region (Forum of Federations)
- Transformative Leadership for Inclusive Local Governance (AECID).

▪ Knowledge and skills development

- 27 participants from 3 Governorates: Gafsa, Nabeul and Bizerte (municipalities and municipal councils, and local CSOs) gained deeper knowledge about Gender-sensitive local budgeting and its importance in achieving equitable development in which citizens are considered equal.



- 19 journalists from local radio stations (Nabeul, Tunis, Kairouan, Gafsa, Bizerte, and Kebili) received training on Gender-sensitive media content, and on how to produce content that highlights women's participation in public life and the diverse roles they play in their local communities.
- 37 female civil society activists, journalists in community radio stations, and members of municipal councils in Nabeul, Gafsa, El Guettar, Bizerte, and Tinja, acquired enhanced skills in collective transformative leadership and communication, to be able to influence municipal programming and bring about change in their local communities.
- 22 female leaders, executives and members of municipal councils from several regions in Tunisia, gained deeper awareness about "equality and positive measures for women in Tunisian legislation", including women's human rights and equality in Tunisian legislation and how to mainstream Gender in local programs and projects.
- 32 executives from government institutions, members of municipal councils, and civil society activists gained enhanced knowledge about "Gender-sensitive local budgeting".
- 17 women leaders and civil society activists from Tunisia, Morocco and Jordan, and journalists from Mauritania, gained enhanced knowledge and capacity on Gender and transformative leadership. Training was conducted virtually via CAWTAR's e-training platform.



▪ **Networking and expertise-sharing**

- Holding 7 meetings with members of municipal councils (El-Guettar, Gafsa, Nabeul and Bizerte) which, having benefited from the support program, included development projects for women in their programs (approved by the municipal council).
- Sharing of experience/expertise among 50 local women leaders and civil society representatives from Tunisia, Morocco and Jordan, in a regional symposium held in partnership with the Canadian Forum of Federations and the Tensift Region Development Center in Morocco, and with support from the Canadian government.

1-2 Combating Gender-based violence

▪ Violence against women with hearing and visual disabilities

The beginning of 2022 witnessed the effective launch of the “Make the Invisible Visible” project, which focuses on the issue of violence against women with hearing and visual disabilities. The project’s key outputs include:

- A study, still under way, on “Women with Disabilities and Gender-based Violence”. As part of this study, 8 focus groups were held and 30 in-depth interviews were conducted with women with hearing and visual disabilities and their families;
- A needs assessment report of relevant institutions, and a survey of the main associations active in the field;
- A training guide, still under way, on care and listening to women with disabilities victims of Gender-based violence;
- Making the “SafeNess” app. available for visually impaired women;
- Rearrangement two shelters for women victims of violence in the cities of Sidi Thabet and Tataouine (under construction);
- WRCATI platform for legal rights of women and children, currently being updated to women with hearing and visual disabilities;
- 30 issues of the Audio magazine “*Dima Maa Baadhna*” (“Always Together”) designed for the blind and visually impaired. About 1300 visitors accessed the magazine from various mediums.
- An MOU with the Tunisian ‘Voice of the Deaf’ Association, signed to improve the conditions of women/girls with hearing and visual disabilities victims of Gender-based violence.

▪ Economic violence against women in poor and marginalized areas post COVID-19

- Addressing the issue of “Economic violence against women: Reality and solutions” in a regional symposium held by CAWTAR in partnership with the World Food Programme and the Tunisian Ministry of Agriculture, Water Resources and Fisheries.
- Addressing the issue of “Rural women’s resilience : An aspect of post COVID-19 recovery”, in partnership with the World Food Programme, the Francophone Gender Equality Network, and the Euro-Mediterranean Women’s Foundation, and with the participation of UN-Women, FAO, and the United Nations Information Center.



1-3 Economic Empowerment of Women and Youth (AGFUND – SFD – BADEA)

CAWTAR continues to work towards promoting the economic empowerment of women and youth in the Arab region and beyond, through two main approaches:

1.3.1. Developing income-generating activities for poor and vulnerable women

To improve the living conditions of women in poor and marginalized areas, CAWTAR is implementing four projects designed to promote the economic empowerment of women in rural areas in Tunisia, Côte d'Ivoire, Jordan, and Senegal.

- Economic empowerment of women in Cote d'Ivoire through sewing, hairdressing and beauty care activities in Alépé (BADEA)
- Economic empowerment of women in Côte d'Ivoire through farming activities in Bouaké (BADEA)
- Empowerment of Syrian refugee women in Jordan (SFD)
- Economic empowerment of women working in agriculture in Tunisia, Jordan and Senegal (AGFUND).
- Transformative leadership for inclusive local governance (AECID).

▪ Awareness-raising and gaining local community support

- 3 diagnostic studies on “Social and economic conditions” and on “Workers’ digital training needs” (Côte d'Ivoire);
- 3 informational meetings to highlight the contribution of the three villages involved in the project;
- 3 economic development committees for oversight and field follow-up set up in the three villages (Côte d'Ivoire);
- 3 education sessions (that drew a large attendance) for local communities in the three villages for a responsible contribution to the success of the project (Côte d'Ivoire).

▪ Capacity-building

- Training 70 women/girls in sewing, hairdressing and beauty care (Côte d'Ivoire);
- Building capacities in the areas of: women’s leadership and entrepreneurship, financial education, women’s rights/empowerment, prevention of Gender-based violence, and literacy (70 beneficiaries) (Côte d'Ivoire)



- Training 100 rural women/girls on cassava production and poultry farming. (Côte d'Ivoire)
- 7 training courses in the fields of sewing, hairdressing and beauty care, photography, and digital marketing for 160 Syrian refugee women in Jordan.
- 12 self-development courses for refugee women in the areas of women's leadership, prevention of violence, women's human rights, comprehensive empowerment, and reproductive health (Jordan);
- 10 women farmers, who are members/managers of the women's agricultural grouping "Women Initiators", gained enhanced capacity in leadership, communication skills, and collective management mechanisms to ensure effective performance of the grouping (Tunisia);
- 20 young ceramic crafts women from the Governorate of Nabeul received enhanced skills training on use of the "Raku" technique to create innovative ceramic models and invade the market with new products (Tunisia).



▪ **Providing appropriate spaces for income-generating activities**

- Acquisition of equipment for agricultural work and production inputs (Côte d'Ivoire);
- Setting up two sewing, hairdressing and beauty care and providing the needed equipment and training supplies (Côte d'Ivoire);
- Setting up and equipping poultry farming spaces in N'gattakofkro (Côte d'Ivoire)
- Pursuing cassava cultivation activities (Côte d'Ivoire).

1.3.2. Enhancing the investment and entrepreneurship environment for active engagement of women and youth

- Social innovation in the agri-food sector for women's empowerment in the Mediterranean (EU)
- Empowering Women entrepreneurs in the MENA region towards equal access with men to business and trade markets (Kvinna till Kvinna)
- Enhancing business support organizations and business networks in the Southern Neighborhood (EU)
- Activating the private sector for women's economic rights in Egypt, Morocco and Tunisia (HANDS-UNDEF)

▪ **Knowledge and information**

- A directory of small and medium-sized trade companies (Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia) that includes the profiles of 278 private businesses (122 women-owned and 156 men-owned);
- Regional report on “Empowering women entrepreneurs in the MENA region for equal access with men to business and trade Markets: Gender-sensitive value chains in the Agri-food, textile/clothing, and ICT sectors”;
- A regional report on “New market trends in light of COVID-19 Pandemic”;
- 6 country reports (GSVCA country profiles) and 6 executive summaries on Gender and trade;
- 6 country reports : Market State of Art & Trends;
- Regional policy paper on Gender and trade;
- Online platform on Gender and trade;
- E-window : access to business and trade

▪ **Design of training materials**

- Online capacity-building package for women entrepreneurs on “Women’s Entrepreneurship Sustainability”, involving 7 training courses (about 32 hours of training);
- E-learning program that covers three components identified by women entrepreneurs (in order of priority) : 1) Risk and crisis management; 2) fundraising, and 3) marketing, digital transformation, and e-commerce.

▪ **Training and coaching**

- 50 women from Palestine, Tunisia, Italy and Spain received training in communication skills, self-confidence, and sharing of experience and business ideas, in order to develop their projects or the jobs they will get in the agri-food sector;
- 60 women from Tunisia attended 4 training courses on leadership, self-development, women’s human rights, and women’s economic empowerment. 16 among them received one-on-one coaching on business plan development, e-commerce, and digital literacy;
- 35 women from rural areas acquired enhanced capacities for easier access to the labor market. 16 of them have already launched their own projects, and 9 have joined the labor market. 6 projects were chosen to receive funding;
- 50 women entrepreneurs acquired enhanced capacities in the field of entrepreneurship (Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia).



- 66 beneficiaries received on-line training on “projects management”. Training targeted 33 members and managers of business support organizations for access to new sources of funding, and 30 journalists from public and private media institutions, in cooperation with the Higher Authority for Press and Audiovisual in Mauritania.
- Holding the fourth academy on governance, coordination, and financial management of EU-funded projects;
- Over 30 persons from private sector companies in Tunisia benefited from awareness-raising and training activities on Gender equality and transformative leadership from a Gender perspective;
- 10 initiatives by private companies in Tunisia that have put in place mechanisms and initiatives to promote equality in the private sector, including developing charters for equal opportunities, and adopting the "SafeNess" application, designed to promote a safe working environment for women.

▪ **Communication and networking**

- A video about technical training for the processing of dairy products in Tunisia;
- A video about the training of women-entrepreneurs;
- Articles about the projects, published in CAWTARYAT
- Participation in an international food heritage exhibition, (balades culinaires)
- Campaign to launch the e-window on gender and trade.
- 5 partnership agreements in the field of gender and trade;
- Launch of the Mediterranean Tech Women Network, which encompasses over 30 technology startups of women entrepreneurs, as part of an event attended by over 120 participants, in partnership with “Womenpreneur-Initiative” and the Union for the Mediterranean;
- Cooperation and joint work with over 20 private companies for the promotion of women’s economic rights.



Strategic Pillar 2 : Enhanced Role of Women in Achieving Sustainable Development Goals (SDGs)

The 2030 Agenda has drawn attention to the need for further action to achieve Gender equality and eliminate all forms of discrimination against women and girls, which is of crucial importance in accelerating the achievement of sustainable development. CAWTAR has worked along this line, through qualitative actions in terms of research, awareness-raising, advocacy, and capacity-building.

1 – Strengthening the capacities of @NGED members toward achieving the 2030 Sustainable Development Goals (AGFUND)

CAWTAR is pursuing the implementation of its self-learning program on “Gender Equality in the 2030 Agenda: The Role of Civil Society and the Media”. In this regard, it held discussions with a number of partners and @NGED members (institutions, associations, research centers...) for the implementation of additional training sessions.

In 2022, the following training activities were implemented:

- 58 members of the Iraqi Women's Network (member of @NGED) attended the self-learning session on “Gender Equality in the 2030 Agenda”, provided by the Center through its online training platform.
- 238 participants from 105 civil society organizations in Marrakech-Safi region, Morocco, benefited from the self-learning program. This program was organized at the request of the Tensift Region Development Center in Morocco, as part of the project on “Integrating Gender in the Management of Water-related Natural Disasters and Adaptation to Climate Change: Strengthening Civil Society Capacities.”
- 32 journalists from public and private French-speaking media outlets in Mauritania attended a self-learning session on “Formulation of Development Projects”. This session was implemented as part of the partnership program with the Higher Authority for Press and Audiovisual (HAPA) in Mauritania.
- 15 journalists from Algerian media outlets attended the self-learning session on “Gender Equality in the 2030 Agenda: Role of Civil Society and the Media”.



- The awareness video about Sustainable Development Goals, produced by CAWTAR with the support of AGFUND, was used in an awareness campaign on the SGDs conducted by the Sudanese Ministry of Information. The video was screened in 5 secondary schools and in the Family Club in Khartoum. It was also screened as part of the celebration of World Environment Day, as well as in a workshop held by the Sudanese Women Initiatives Group (member of @NGED).



2 – Combating Female Genital Mutilation: Fulfilling the 2030 Pledge (IPPF)

It is a joint program between CAWTAR and IPPF-Arab Region designed to support global, regional and national efforts for combating Female Genital Mutilation (FGM)

▪ E-training modules

Four self-training digital modules were developed on combating FGM. They were designed for NGOs working on issues of Gender and human rights for women and girls (IPPF member associations, NGOs members of @NGED, and other networks...), as well as for media professionals, community actors, and local service providers.

▪ Video contest

A regional competition was launched for the production of an awareness video on the “Elimination of Female Genital Mutilation”.

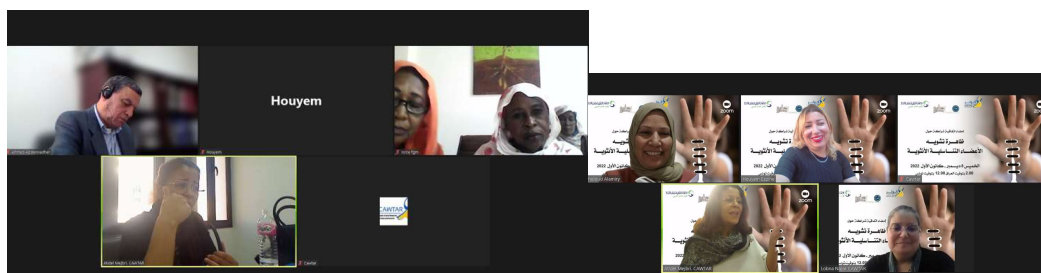
CAWTAR received 14 videos produced by participants from Tunisia, Iraq, Egypt, Yemen, Sudan and Mauritania. A participant from Yemen won the first prize for her video entitled “The Circumcision of the Soul;” the second prize by a participant from Egypt for his video entitled “Elimination of Female Genital Mutilation”; and the third prize by a participant from Sudan for his video entitled “Okirat.”

- **Partnership agreements**

10 partnership agreements were concluded, as part of this project, with 10 partner media institutions from Yemen, Iraq, Mauritania, Sudan, Tunisia, Lebanon and Bahrain, with a view to increasing awareness-raising and pressure for the elimination of FGM.

- **Awareness brochure**

A brochure was produced providing data on FGM, in addition to two online brochures: the first on the current state of FGM in the Arab countries; and the second on Arab anti-FGM legislation.



3 – Water, Energy, Food and Ecosystems in the Mediterranean (EU)

CAWTAR is part of the new WEFE4MED project, among eleven partners from the Mediterranean region. The overall objective of WEFE4MED is to foster the adoption of a Water-Energy-Food-Ecosystems (WEFE) Nexus approach in the Mediterranean in order to confront the climatic and environmental challenges facing societies and agro-ecological systems.



4 – Strategic partnerships

- **CAWTAR participates in the Mediterranean Women's Forum**

The Center took part in the Forum of Mediterranean Worlds, held in Marseille on February 7-8, 2022. The forum touched on issues relevant to sustainable development, education and training, mobility of persons, integration, labor, investment, culture, heritage, and climate change. CAWTAR contributed a paper on “Arab Women, Inclusion and Solidarity from a Gender Perspective”. It also presented its two projects: 1. Regional Center for Financial Inclusion and Regional Platform for Self-Learning on Financial Education; 2. “SafeNess” app. to combat harassment in public places.

- **CAWTAR and the Arab NGO Network for Development (ANND)**

As part of the partnership program between CAWTAR and ANND, a training manual on SDG17 was developed for civil society and the media, in line with the Gender-based and human rights approaches. A discussion session involving @NGED members had previously been held virtually via Zoom in April 2022.

- **CAWTAR and the German Agency for International Cooperation**

CAWTAR took part in the meeting held by the German Agency for International Cooperation on “The Future of Arab-German Development Cooperation”, held on May 23-24 in Jordan. During this meeting, the Executive Director of CAWTAR showcased the experience of the partnership between the Center and the Agency in several projects designed to strengthen women's capacities in the field of development.



- **CAWTAR and the Global Compact Network Tunisia**

CAWTAR took part in the Global Compact Network Tunisia Forum, held on June 9, 2022, on “Global and Local Compact to Combat Climate Change”. The Executive Director of CAWTAR spoke at the session on “Policies, Practices and Partnerships to Combat Climate Change”.

- **CAWTAR and the Arab Network for NGOs**

CAWTAR took part in the first Arab Climate Forum, held in October 2022 in Egypt under the title : “Together to Strengthen the Contribution of Civil Society to Climate Action and Sustainability”. The Forum was organized by the Arab Network for NGOs

in preparation for the World Climate Summit. The representative of CAWTAR chaired the first session entitled “Climate Change and Sustainability”.

II – STRENGTHENING CAWTAR’s INSTITUTIONAL DEVELOPMENT

1 – Media Training Center

▪ Communication Strategy (2022-2025)

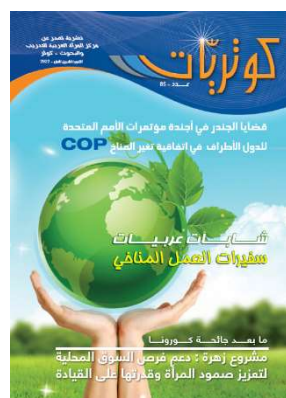
The Media Training Center team has worked on finalizing the elaboration of CAWTAR’s communication strategy, after having discussed it internally. For the period 2022 - 2025, the team has chosen to focus communication on five areas :

1. Communication of new evidence-based information,
2. Communication to raise awareness about emerging issues,
3. Communication about emerging issues to promote an environment conducive to change,
4. Interest-stimulating communication (contests/competitions, success stories, key initiatives,...),
5. Institutional communication

▪ CAWTAR’s newsletter - "CAWTARYAT"

Three (3) issues of CAWTARYAT were released in 2022:

- **Issue No. 84** includes articles covering the Center’s activities and projects, and articles contributed by @NGED members, in addition to a special file on the project: “Social Innovation in the Agri-food sector for Women’s Empowerment in the Mediterranean”.
- **Issue No. 85** includes articles covering the Center’s projects and programs, along with a special file on women and climate change challenges in the Arab region. The file sheds light on Gender issues on the agenda of the UN climate change conferences, and introduced a number of Arab women-leaders active in the field.
- **Issue No. 86** includes a special file on the project : “Activating the Private Sector for Women’s Economic Rights in Egypt, Morocco and Tunisia”. It also features portraits of women-leaders active in the private sector, with focus on the importance of achieving gender equality in employment, promotion and decision-making, and on the need to launch institutional initiatives to promote the rights of women in the private sector.



▪ CAWTAR's activities on social media

CAWTAR is reviewing its information strategy in relation to social media. For that purpose, it has developed an evaluation questionnaire designed for media professionals who are members of @NGED, with the aim of further publicizing its Social Media pages and enriching the content posted therein. The Center has received 80 responses to the questionnaire, which are currently being analyzed. The information strategy will then be adapted accordingly.

CAWTAR is keen to increase its Social Media visibility through its Facebook and Twitter pages. The Center is increasingly seeking to leverage the potential of social media to strengthen its position, expand its reach, and enhance the value of its work. The team in charge of managing the Center's Social Media pages are keen to achieve a better positioning compared to other partner and similar institutions.

▪ Media campaign on “International Day of Living Together in Peace”

For the second year in a row, CAWTAR and its @NGED Network engaged in the campaign of the “International Day of Living Together in Peace”, adopted in 2017 by 193 member states of the United Nations. The campaign supports the signing of the “Universal Declaration of Living Together in Peace” and the celebration of this event on May 16th of each year.

The event was marked by the launch of the film titled “*All of us*”, which tells the stories of women and men from all over the world who managed to spread peace and overcome crises, sufferings and conflicts based on gender, race or religion.

On May 18, 2022, CAWTAR held an event at its headquarters during which the film was screened. The event targeted adolescents aged 15 to 18 years, and was attended by cinema and music specialists, sociologists, and media professionals.



- **Media campaign against Gender-based violence**

CAWTAR launched its campaign as part of the “16 Days of Activism Against Gender-based Violence” under the title “Making the Invisible Visible”. It chose to focus on women with hearing and visual disabilities.

A number of regional and national partners joined CAWTAR’s campaign, including: Francophone Gender Equality Network, Women for the Mediterranean, World Food Programme (Tunisia Office), Arab Network for NGOs, Enda - Arab World, Tunisian Ministry of Women, Family, Children and the Elderly, National Observatory to Combat Violence Against Women, Tunisian Association for Management and Social Stability, Voice of the Deaf Association of Tunisia, and Ibsar Association for the Culture and Leisure of blind and visually handicapped people.



The campaign was also joined by journalists (members of @NGED) who contributed by drafting several articles to raise awareness about violence against women/girls with disabilities, with focus on “SafeNess” app.

- **Promotion of networking and exchange with @NGED members**

The Center continues to update the list of @NGED members and to enrich the network with new members from the Arab region. It also explores the possibility of implementing joint projects with some of @NGED members.

- **Partnership agreement with the Higher Authority for Press and Audiovisual (HAPA) in Mauritania**

A cooperation agreement was signed with the Higher Authority for Press and Audiovisual in Mauritania, with a two-year action plan that includes virtual and face-to-face activities designed to enhance the skills of media professionals and provide training on : Gender equality in the 2020 Agenda, proper media handling, gaining support for women’s issues, gender integration into media content, and combating violence and all forms.



2 – Gender Clearinghouse

The Knowledge and Databases Management Unit continues to support the various projects and programs of CAWTAR. It also contributes to the implementation of some project outputs, including the following:

- Supervising the process of developing the “SafeNess” app., designed to protect women and girls in general, and the blind and visually impaired in particular, from Gender-based violence and harassment in public places in Tunisia, Morocco and Jordan. This also involved designing a device (necklace or pin/brooch) connected to the “SafeNess” application installed on the phone, which the woman/girl can press to ask for help without the need to use the phone;
- Supervising and contributing to the development of WRCATI platform to meet the needs of people with visual and hearing disabilities;
- Supervising and contributing to the preparation of a training manual for service providers for women/girls with visual and hearing disabilities survivors of violence;
- Organizing a workshop on “Digitization: A Tool for Empowering Women with Disabilities”, in partnership with the Francophone Gender Equality Network, attended by 39 participants.



▪ Gender Clearinghouse

1. In 2022, the Center mandated an expert in digital marketing to prepare a digital marketing strategy for CAWTAR Clearinghouse. The expert undertook an evaluation of the Clearinghouse, in comparison with other online platforms. The evaluation indicated that :
 - The clearinghouse is unique, featuring diverse topics and contents on Gender and development issues. It provides high-quality content and information, via various mediums, and covers all Arab countries.
 - The Clearinghouse lacks an annual operating budget.
2. To improve the performance of the Clearinghouse, work has been undertaken to design and add new windows:
 - Gender and trade
 - E- window for women-entrepreneurs
 - Platform for combating GBV.

The Clearinghouse is constantly enriched with updated and high-quality information and content, including new documents, reports and studies (in Arabic, French and English) covering assorted topics. The process of developing the Clearinghouse continues on an ongoing basis.

170 documents (references, reports, studies, videos) were added, bringing the number of documents available on the Clearinghouse up to **5960** in 2022, compared to 5790 in 2021.

▪ **Specialized databases and bibliographies**

- Enriching the database of CAWTAR Library with **250** new titles, bringing the total number up to **9065** titles in 2022.
- Database of institutions, experts and resource persons in Gender and development.

1. The database of institutions was enriched with **335** new entries in Arabic and English.
2. The database of experts and resource persons in "Gender and Development" was enriched with **230** new entries in Arabic and English.
3. The data relevant to **438** institutions and **1843** experts were updated.

2020 : **18810** → 2021 : **20000** → 2022 : **20565**

One-stop Window : Gender, Business and Trade : an E-window designed for women entrepreneurs in six (6) Arab countries: Jordan, Tunisia, Algeria, Lebanon, Egypt and Morocco. It provides information on business creation and export/import procedures.

The e-window includes the procedures and laws relevant to the creation of new businesses. New additions include 119 documents (laws and forms) in Arabic, 25 documents in English, and 49 in French, along with import/export guidelines drawn from 149 relevant documents (laws, forms and trade treaties...).

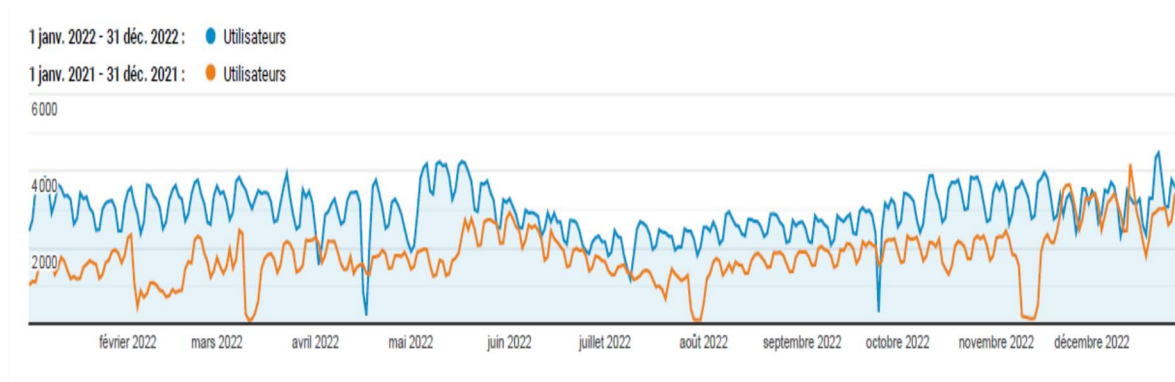
▪ **Portal of Legal and Human Rights for Women and Men**

The Knowledge Management and Databases Unit works to update and enrich the Portal with new laws and indicators.

Indicators have been updated for 11 Arab countries, in accordance with the WEF Global Gender Gap Report (2022). The documents relevant to the legal systems of Egypt, Tunisia, Morocco and Sudan were also updated.

- **WRCATI platform** : Supporting the rights of women and children through information technology in Tunisia, the platform was developed technically to respond to the needs of people with visual disabilities.

Number of visitors to **WRCATI platform** in 2022: **722435**
An increase by 57.73% compared to 2021



▪ Visitors to CAWTAR website

Number of visitors to CAWTAR Website in 2022: **27612**
An increase by **26,69%** compared to 2021

▪ Visitors to CAWTAR Clearinghouse

Till December 2022, the number of visitors to CAWTAR Clearinghouse increased by 43.45%. The majority of visitors range in age from 18 to 44 years, and most of them are young people. The percentage of male visitors represents 52.4% of the total visitors and now exceeds women,

▪ E-CAWTAR : Smart management

In 2022, work was undertaken to update CAWTAR's e-system by acquiring the latest versions of software and applications, while further developing the system to make it more attractive and upgrade its performance.

3 – Regional Center for Financial Education

As one of CAWTAR's institutional mechanisms, the Regional Center for Financial Education contributes to developing advanced tools to enhance financial knowledge. It also provides technical advice and support on financial education programs, and conducts relevant studies that provide the needed knowledge.

In 2022, various activities relevant to financial education and inclusion were carried out. Key achievements in this regard include the following:

▪ Regional Platform for Financial Education (AGFUND / SCBF)

- Launching an awareness campaign on financial education for 4000 clients of the National Microfinance Bank of Jordan;
- Launching a campaign on Social Media and in the branches of the National Microfinance Bank of Jordan, to urge clients to follow e-training on financial education through "Amwalna" platform;

- Maintaining and upgrading the platform, and following up the e-training with trainees to ensure the proper implementation of training sessions and fix any technical problems arising on the platform;
- Promoting coordination with the National Microfinance Bank of Jordan and the Juan Vega advisory office on financial inclusion.

▪ **Financial education on digital financial services (GIZ)**

- Launching the online training platform of the Tunisian Financial Inclusion Academy (<https://www.atif.tn>);
- Developing the project's communication strategy;
- Preparing a directory of ambassadors of digital financial services;
- Organizing two academies for the training of ambassadors of digital financial services: training 18 women and 12 men (out of 85 candidates).

The project is implemented in partnership with the German Agency for International Cooperation, and in collaboration with the Tunisian Ministry of Finance, the Central Bank of Tunisia, and the Financial Inclusion Observatory.

▪ **Financial inclusion for women and young entrepreneurs (AGFUND)**

- Finalizing the Trainer's Manual for Saudi Arabia, in partnership with AGFUND and the Women's Community Development Committee;
- Submitting the Manual for adoption by a vocational training authority in Saudi Arabia;
- Holding a financial education session in Riyadh, in partnership between AGFUND, Emirate of Riyadh Province, Women's Community Development Committee, Arab Open University, Technical and Vocational Training Corporation, and Ideal Training Center.

4 – Administration and financial management

In 2022, the Administrative and Financial Unit undertook the following activities:

- Contribution to the preparation of the 22nd meeting of the Board of Trustees, held in March 2022 and chaired by Mr. Nasser Al-Kahtani, Executive Director of AGFUND on behalf of HRH Prince Abdulaziz bin Talal, President of CAWTAR;
- A general internal financial audit and a comprehensive financial and administrative audit by an external audit office;
- Preparation of the budget for 2023 and contribution to drawing up the action plan for the same year;
- Physical inventory of properties, movables and stocks;
- Administrative and financial oversight of ongoing projects, with focus on enhancing administrative efficiency and increasing the Center's own financial resources;
- Preparation of all financial reports related to the projects under implementation, and the periodic reports requested by donors;

- Reconciliation of bank statements.
- Contribution to the formulation of new project requests in relation to budget estimates, and follow up on preparation of all necessary legal documents for each project;
- Adoption of digital payments and online financial transactions.

