



CAWTAR Annual Report

2023

Key Indicators in 2023

E-learning platform:

- **10 self-learning lessons**
- **More than 2000 learners from 17 Arab countries**
- **About 30 courses**

Financial Literacy Excellence Center

New partnership agreement with AGFUND

More than **13,000** people trained: **4351** in Jordan and **9823** in Tunisia

Further development of online and face-to-face training channels: "Amwalna" + "Atif"

04 train-the-trainer courses in financial education benefiting **60** trainers

CAWTAR Clearing House for information exchange

- Enrichment of databases of experts, resource persons and organizations **20565 entries**
- Clearing House: **6299 documents** compared to **5960** in 2022
- CAWTAR Library: **9268 titles** against **9065** in 2022
- Developing the "WRACTI" system to meet the needs of visually impaired people

Media and Communication

Pilot project to launch a media training academy

10 videos on local women leaders

100 male and female trainees on media coverage of women's issues

02 media campaigns and 20 videos

More than 100 articles on the center in the Arabic press

General indicators

15 regional and national seminars

08 studies, reports, policy papers and publications (combating violence against women with disabilities)

08 partnership agreements

200 training courses: 13600 beneficiaries

13 Face-to-face and digital training modules and manuals

02 applications and platforms

@NGED Network: 200 members participated in various activities

20 new and ongoing projects

2023: Highlights and events



The year 2023 was the first year of the five-year strategic plan 2023-2027, designed by the Arab Women's Centre for Training and Research (CAWTAR) using a participatory approach and based on the essence of the sustainable development agenda and the priorities of international conferences and climate change conferences. It is also based on the reality of the evolution of the status and rights of women and girls in the Arab region. The year 2023 was full of many major events and activities, the most important of which are the following:

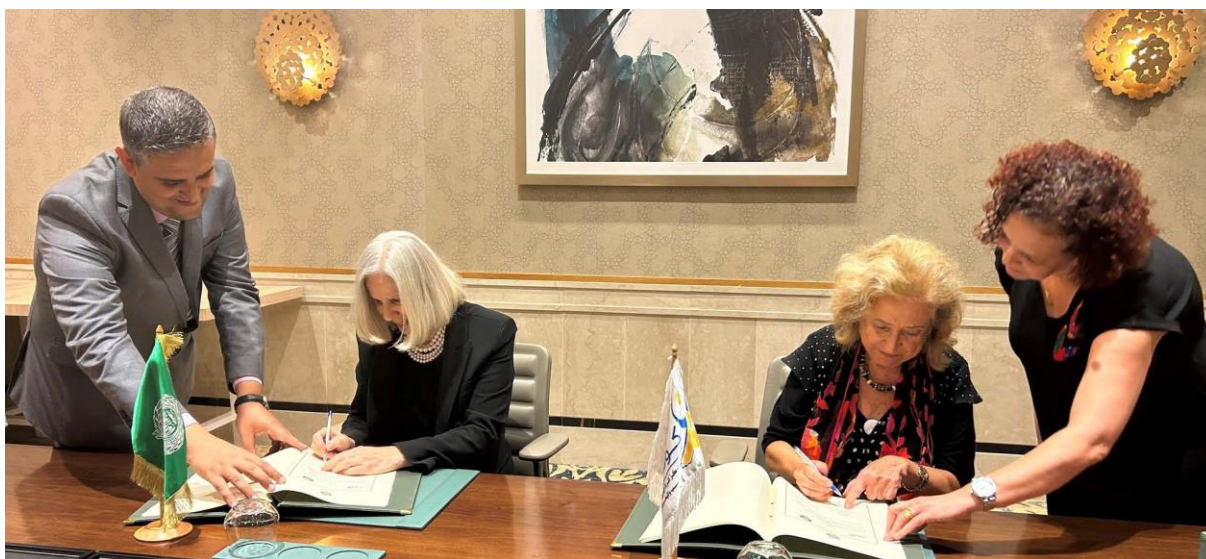
1, Visit of Chairman of the Board of Trustees of CAWTAR and Launch of the Financial Literacy Excellence Centre

The first visit of Prince Abdulaziz bin Talal, President of AGFUND and Chairman of the Board of Trustees of CAWTAR, to the Center's headquarters was a landmark event for the entire team, during which the **Financial Literacy Excellence Center was officially launched**. It is the result of many years of continuous work during which CAWTAR has built up its training and knowledge in the field and strengthened its position as a service provider to the most important actors in financial education, such as the Central Bank of Tunisia. The visit was also marked by the signing of a partnership agreement for the implementation of a new regional project that will strengthen CAWTAR's program on digital financial services and women's access to digitalization.



2. Continued support from Tunisia, headquarters state

Strengthening bilateral cooperation between the Ministry of Family, Women, Children and the Elderly of Tunisia and the CAWTAR Center was the focus of a meeting between the Minister of Family, Women, Children and the Elderly and the Executive Director of CAWTAR at the Ministry's headquarters on January 9, 2023. The meeting was an opportunity to review existing cooperation and future joint programs, focusing on the importance of fostering cooperation in the fields of economic and social empowerment of women and girls and combating all forms of discrimination and violence against women.



Partnerships and Strategic Outreach

Convinced of the importance of achieving a better positioning at the Arab, regional and international levels, the Center will continue to strengthen its strategic partnerships and achieve a better positioning and strategic outreach through its institutional mechanisms, especially its Arab Network for Gender and Development (@NGED). CAWTAR is committed to sustaining the network by encouraging the involvement of its members in the various projects and programs it implements. This year saw the active participation of more than 200 members in various activities and programs, out of a total of more than 600 members (institutions and individuals).

Within the framework of the network, CAWTAR signed five partnership agreements in 2023, with “Hand in Hand Foundation” for economic empowerment and entrepreneurship, the Centre for Women's Programs in Palestinian Camps and Settlement Areas in Jordan, Stop SIDA from Mauritania, Media for Children organization from Sudan, and Al-Manassa Media from Iraq. Over the course of the year, members of these organizations benefited from online training through the CAWTAR remote self-training platform.

A Memorandum of Understanding (MoU) was signed with the General Secretariat for Social Affairs of the League of Arab States in 2023 to deepen cooperation and coordination to empower women and girls in the Arab region. The action plan of the MoU includes activities targeting economic empowerment and financial education of women and girls in the Arab region. Under the auspices of AGFUND, CAWTAR and the Islamic Development Bank (IsDB) discussed ways to strengthen strategic partnership and cooperation to support women's issues at the local level in the Arab region and beyond.

The year 2023 also marked the Centre's presence at major international and regional events dealing with women and development issues. It participated in the annual meeting of the United Nations Commission on the Status of Women, and lectured at climate change forums (League of Arab States, Arab Gulf Program for Development and Arab Network of NGOs) It accompanied various meetings, notably those organized by the Islamic Development Bank, ESCWA, the Arab Administrative Development Organization, the Francophone Network for Gender Equality (RF-EFH), the Organization for Economic Co-operation and Development (OECD), the Union for the Mediterranean (UFM)...

4. Mobilizing resources for project implementation

The Center successfully completed the implementation of seven (07) projects, initiated and continued others, and sought funding for new projects. These projects brought CAWTAR together with: AGFUND, EU, GIZ, BADEA, IPPF, WFP, AECID, UNFPA, UNDEF and MEDCITIES. These projects aimed at promoting women's economic empowerment, women's transformative leadership, combating gender-based violence, strengthening the capacity of media professionals in covering women's issues and supporting entrepreneurship.

5. Continuing the Center's role in research production and capacity building

In terms of research and knowledge enhancement, the Center implemented programs and activities in partnership and cooperation with a number of universities and academies in the Arab region and beyond, such as the University of Jordan, the University of Colombia and the

Senghor University in Alexandria (Egypt), one of the universities affiliated to the Agence Universitaire de la Francophonie (AUF).

This year saw the completion of a study on violence against women and girls with audiovisual disabilities, the first of its kind in Tunisia and in the Arab region in terms of the subject studied. There are very few studies on women with disabilities in general and women with hearing and visual disabilities in particular.

CAWTAR has also come a long way in preparing its eighth Arab Women Development Report, which focuses on the theme of women and the challenges of digitalization after the COVID-19 pandemic.

6. Forward-looking vision and local action

Without losing sight of the importance of contributing to the international and regional dynamics in support of women and the various global challenges facing the planet and people, CAWTAR is increasingly strengthening its interventions at the local level to ensure the sustainability of the results achieved through its various programs and projects.

It is keen to document experiences and good practices and draw lessons from its work in the field. The Center has built up considerable experience in the field and has come to believe that international challenges can be met by moving more and more towards the local level. In this context, CAWTAR is targeting women in vulnerable situations, especially given the frequency of wars and conflicts and the risks of climate change, and their greater impact on women.

This is particularly important in order to achieve an impact on improving the living conditions of the most vulnerable social groups, especially in light of the slow implementation of the 2030 Agenda for Sustainable Development and the achievement of the desired results.



7. Promoting the use of digitalization

In order to achieve better efficiency in the implementation of all its programs and projects, the Center is working to invest in digitalization as a mechanism to reduce women's vulnerability of women, and to reduce the gaps that still exist. These have increased to an unprecedented level due to the health pandemic that the world experienced 3 years ago and is still suffering from its effects.

CAWTAR continues to update its online training platform that meets the demands of modern digitalization and to share its expertise in this field with partner organizations such as IPPF-Arab World Region and the Tunisian Association for Reproductive and Sexual Health (ATRH). The Center has developed elearning modules in French for its partners in Côte d'Ivoire and Senegal.

Online training platform:

- 10 self-learning lessons (gender in the Sustainable Development Agenda, transformational leadership, female genital mutilation, sexual and reproductive health and rights, women's entrepreneurship sustainability, project design, financial literacy, women and media, advocacy and women's economic empowerment)**
- More than 2000 participants from 17 Arab countries**
- Over 50 training courses**

First strategic pillar: Enhanced women's empowerment politically, socially and economically

CAWTAR's programs and projects aim at the comprehensive empowerment of women and girls by strengthening the link between political, social and economic empowerment. This is done, while working to reduce the manifestations that hinder this empowerment, such as gender-based violence and gender discrimination.

The work of the center during 2023 was characterized by the interlinking of the various projects that contribute to the achievement of this pillar and the expected results. Each project contributed, at least in part, to the success and complementarity of another project or projects under the same pillar, such as the integration of "financial literacy" into the activities of most projects, as well as the promotion of "women's entrepreneurship"...

1. Social empowerment of women and girls through combating gender-based violence

1.1. To make the invisible visible project



CAWTAR has started implementing a pilot project for women with audiovisual disabilities who are survivors of gender-based violence in Tunisia. The project aims to empower them socially, help them integrate into their communities, and provide service providers with mechanisms to further support them. Over the course of 2023, the Center was able to:

a. Generate knowledge: Preparation of a study, the first of its kind study in Tunisia and the Arab region, on violence against women with audiovisual disabilities, the preliminary results of which were presented.

b. Capacity support

- Publication of a manual on counseling and listening for women with hearing and visual impairments who are victims of gender-based violence.
- Strengthening the capacity of 200 women with hearing and visual disabilities by organizing 4 training sessions on Law No. 58 of 2017 against Violence and the rights of persons with disabilities in Law No. 83 of 2005.
- Building the capacity of 40 women through two training courses on digital independence through the use of modern technology.

- Training 22 service providers from 15 shelters on how to serve women with hearing and visual disabilities.

c. Care and rehabilitation

- Renovation of two shelters for women survivors of violence (Sidi Thabet, Northern Tunisia - Tataouine, Southern Tunisia) with the capacity to receive and accommodate women and girls with hearing and visual disabilities.

d. Prevention: Promoting the digitalization of the fight against gender-based violence, by making the **SafeNess app**. available to visually impaired people and developing a smart device that connects the app via Bluetooth.

- Developing and implementing a media strategy to promote the app.

e. Advocacy: Developing an advocacy strategy for women with hearing and visual impairments.

1.2. Combating Female Genital Mutilation

The Center, in partnership with IPPF the International Planned Parenthood Federation - Arab World Region, is implementing for the second consecutive time a project aimed at raising the awareness of boys and men in the field of combating this practice, which enabled the achievement of the following outputs in 2023:

- Online platform: Aimed at boys and men: containing resources and data on ways to promote the involvement of boys and men in efforts to end FGM
- An e-guide on the role of boys and men in ending FGM
- Video Competition: Young men and women from 11 Arab and Asian countries, involved in the dynamics of the project, created 18 awareness-raising videos. The winners also organized discussions about their videos in their local communities.
- An online media campaign: 26 awareness-raising media messages targeting boys and men were created by 254 people from 25 countries. The videos were widely shared.

1.3. Strengthening women's transformational leadership at local level

CAWTAR sought to build on its training in women's transformational leadership and continued to strengthen the capacity of women leaders at the local level. In 2023, it trained 90 women (leaders in parliamentary and municipal councils, activists in civil society organizations, micro-entrepreneurs) in Jordan, Morocco and Tunisia, including 30 refugee women.

In order to adapt its training programs to different target groups, CAWTAR is developing a self-paced online training program on women's leadership and human development consisting of 5 self-learning modules.

The center is also interested in celebrating the journeys of women leaders and raising awareness of the importance of their participation in local governance: The result:

- About 80 women activists at the local level participated in 02 dialogue meetings that brought women leaders together with other women to share their experiences and career paths, and to stimulate engagement in local dynamics.
- More than 50 representatives of associations, local media organizations, regional public administrations and women's development groups attended 02 workshops on empowering women to participate more effectively in local development.
- 17 journalists from local media were empowered to produce audiovisual portraits (2D videos) of active women seeking to bring about change in their local communities.

2. Women's Economic Empowerment

The Center is working on implementing projects related to financial inclusion, encouraging the investment environment and launching income-generating economic initiatives, due to their importance in addressing the challenges of unemployment, poverty eradication and sustainable development. The implementation of these projects has been characterized by strengthening local dynamics that directly involve women beneficiaries, civil society organizations, local authorities and the media. CAWTAR's efforts in these areas have led to significant results in terms of:

2.1. Building the capacity of women in vulnerable situations to promote their economic and social inclusion

Six projects implemented by CAWTAR through the support of international and regional organizations active in the field of economic empowerment and in partnership with experienced development actors, six projects implemented by CAWTAR aim to improve the conditions of women in vulnerable situations through income-generating initiatives and activities and community development projects for more than 450 women in Jordan, Côte d'Ivoire, Senegal, Tunisia and Côte d'Ivoire.



2.1.1. Women's Economic Empowerment Projects in Côte d'Ivoire

This program, funded by the Arab Bank for Economic Development in Africa, aims to improve the livelihoods of 170 women and young girls who are heads of households and families through income-generating activities.

The program includes two projects to develop income-generating activities in the fields of tailoring, hairdressing and beauty, and agricultural activities. The implementation of all project activities has been completed. The year 2023 saw:

- Empowering 70 female beneficiaries in tailoring, hairdressing and beauty with a complete set of machines, tools and working materials to start producing, marketing and service provision individually or in small groups of beneficiaries.
- Launching the preparation of digital self-training modules on: The role of media in the success of rural women's economic empowerment projects and initiatives, advocacy and gaining support, financial literacy and entrepreneurship. The next phase will see the launch of training activities for trainers and community actors (digital training) on women's empowerment, women's rights and their contribution to development and gender equality.
- Preparing and equipping the agricultural environment for income-generating projects for 100 women (cassava fields, poultry farm): Acquisition of means of transport for products, construction of a space for a cassava milling machine, creation of 3 workspaces for women, 3 cassava fields.
- Organising 4 training sessions in the three villages involved in the project on Human rights and women's empowerment, financial literacy and reproductive health.

2.1.2. Women's Economic Empowerment Project in Tunisia, Jordan and Senegal

A new project implemented in partnership and with the support of the Arab Gulf Programme for Development in 3 countries (Jordan, Tunisia and Senegal), aims to contribute to the economic and social empowerment of 100 vulnerable women and girls living in rural or peri-urban areas by strengthening their economic and social capacities. The year 2023 saw :

In Tunisia	In Jordan	In Senegal
<ul style="list-style-type: none">- Implementation of 5 technical training courses for women beneficiaries in 03 agricultural collectives.-Implementation of 03 training courses (on financial literacy, innovative approaches and methods in presentation and marketing, planning and sustainability elements) to enhance the personal capacities of the project beneficiaries in the agricultural communities.	<ul style="list-style-type: none">- Strengthening the capacities of the beneficiaries in Innovative approaches and methods in presentation and marketing, planning and sustainability elements, and financial education.-Establishment 07 production kitchens for beneficiaries with their own labels. Products are sold either directly to shops or to the Dar Abu Abdullah association.-Launching the hydroponics project in Al Jadida and Al Karak, and the transformation and marketing of local agricultural products in Mafraq.	<ul style="list-style-type: none">-Completion of the planned vocational training courses for the female beneficiaries and provision of tools and protective equipment.-The beneficiaries start working according to the specifications and rules they have been trained to follow in the field of fish cleaning, drying and smoking.

2.2. Local development initiatives to integrate women into local economic and social life

Through a partnership project with the German Agency for Technical Cooperation (GIZ), CAWTAR, in collaboration with communities and civil society organizations in 06 interior regions of Tunisia, is assisting around 100 women in vulnerable situations to initiate and implement 08 community development projects. These projects aim to:

- Strengthen women's capacities and knowledge on green economy and ecological transition.
- Promote the inclusion of autistic children in social life and educational institutions.
- Build the capacity of interveners on mechanisms to support future women entrepreneurs.

The project has attracted the attention of a number of stakeholders, such as the employment offices of the Ministry of Employment and Vocational Training in Tunis, who have joined this local dynamic in order to increase the sustainability of the ongoing projects.

2.3.Strengthening the investment and entrepreneurship environment for the active participation of women and youth

In 2023, three regional projects aimed at strengthening the investment and entrepreneurship environment to better support women's participation were completed by CAWTAR, thereby contributing to supporting partnership and collaboration among key stakeholders to further advance the status of women in the private sector.

2.3.1. Social innovation in the agri-food sector for the empowerment of women in the Mediterranean region

Through the project, CAWTAR supported 35 women entrepreneurs and workers in the agri-food sector in Tunisia, of whom 16 were able to start individual or group projects and 12 were able to join private companies as workers or employees. 17 of them received training certificates after more than 10 months and 600 hours of training.

The project enabled the creation of 34 new agri-food projects in Palestine, Tunisia, Italy and Spain, and the integration of more than 100 women from Tunisia and Palestine into the labor market. This was achieved by providing them with more than 600 hours of training in each partner country, as well as internships in specialized companies and grants to enable them to start their own businesses in the agri-food sector. Beneficiaries also received networking and marketing opportunities and participated in more than 10 trade fairs at national and local level.

2.3.2. Promotion of business support organizations and business networks in the Southern Neighborhood

Within the project, CAWTAR focused in 2023 on promoting dialogue and networking on future challenges and opportunities related to environmental and social transformation, and on ways to promote the exchange of experiences and good practices among countries in the MENA region and beyond. The Academy was organized in partnership with the Euro-Mediterranean Women's Foundation and the Mediterranean Women's Forum.

One of the main outcomes of the project was the network created to continue working towards the sustainability of high value-added business sectors and the dissemination of best practices in several areas, including digital transformation, green transformation, business investment promotion and the role of digitalization in strengthening the business ecosystem in the Mediterranean region.

2.3.3. Activating the private sector to promote women's economic rights

The project was implemented in Egypt, Morocco and Tunisia, in cooperation with civil society organizations from Egypt and Morocco. CAWTAR adopted a participatory approach, bringing together several actors: Micro, Small, Medium and Large Enterprises, Civil Society Organizations, Media, in order to promote networking and exchange of expertise and experiences to support women's economic empowerment. The main outputs of the project were:

- Development and adoption of a Charter for Equal Opportunities between Women and Men, which was adopted by 4 micro-enterprises.
- Implementation of an action plan for gender mainstreaming in the work of 03 farming communities and implementation of awareness-raising and training activities...
- Contributing to the promotion of a safer environment for women working in the private sector through the adoption and widespread promotion of the free mobile application "SafeNess" by two banking institutions.

2.4. Financial education for women and young people

Financial inclusion efforts focus on large numbers of low-income and vulnerable people, including women, who are unbanked or underbanked and excluded from the formal financial system.

CAWTAR offers two free financial education platforms:

- **Atif**, the first free platform in Tunisia specializing in digital financial services in Tunisia, created in 2023
- "**Amwalna**", a regional free platform that aims to promote financial inclusion for low-income people, especially women and youth, by providing online training modules in financial education.

Financial education in digital financial services

CAWTAR's project on financial education in digital financial services has made it possible to:

- Create a free financial education platform www.atif.tn
- Train more than 9,000 people, 83% of them women, on the key concepts and uses of digital financial services through the regional financial education platform

- Organize 387 face-to-face training sessions across the country, increasing the beneficiaries' knowledge by 38%
- Develop innovative pedagogical tools for safe networks, and add digital financial education topics to CAWTAR's financial education package.
- Strengthen networking with stakeholders at the national level: Central Bank of Tunisia, Ministry of Finance, financial and non-financial institutions, and
- Expanding the number of financial education ambassadors at the regional level
- Contributing to the creation of a national network of 25 financial education ambassadors, responsible for disseminating knowledge and good practice at the national level: In Tunisia, the network of financial education ambassadors was able to organize 184 face-to-face training sessions with 2,656 participants (84% of whom were women).

- Financial education for micro-entrepreneurs

In partnership with AGFUND, the Women's Committee for Community Development in the Emirate of Riyadh and the Arab Open University, CAWTAR conducted a training of trainers' course in financial education for 13 female trainers and 4 male trainers. This training is a first step in the preparation of a training program for Saudi Arabia that will be implemented in early 2024.



Second strategic pillar: Raising awareness of women's role in achieving the SDGs

CAWTAR has made this agenda a framework for its various interventions, utilizing the knowledge and training it has generated to continue raising awareness and building capacity on the interrelatedness of the Agenda's goals in terms of achieving gender equality and improving the conditions of women and girls.

The 2030 Agenda has drawn attention to the need to continue working towards achieving gender equality and eliminating all forms of discrimination against women and girls, as this is important for accelerating the achievement of sustainable development. CAWTAR has ensured that its interventions are qualitative and closely linked to global and regional priorities.

1. Women and the 2030 Agenda with a focus on environment and climate issues

In its Strategic Plan 2023-2027, CAWTAR included an objective on the role of women in climate change efforts. 2023 saw:



- Raising awareness of the interlinkages between water, energy, food, and ecosystems and promoting partnerships that facilitate the replication of common good practices in this area.
- Joining the PRIMA Mediterranean project WEEF4MED on the topic.
- Organization of a partner workshop with high-level organizations working in the field (PRIMA - FFEM - UFM) on "Rural Women and the Challenges of Water, Energy, Food, and Ecosystems": Water, Energy, Food, Ecosystems", with about 80 participants from Spain, France, Algeria, Tunisia, and Lebanon.
- Raising the awareness of 30 participants from the Arab region who are members of the Arab NGO Network for Development and the Arab Network for Gender and Development (@NGED) on how to integrate the human rights approach into their strategic plans, and how to strengthen the partnership for human rights and gender equality.

-Participation in the second edition of the Arab Climate Forum "Climate Change and Agricultural Systems", organized by the League of Arab States, the Arab Gulf Program for Development (AGPD) and the Arab Network for NGOs. CAWTAR was one of the members of the preparatory committee of the forum and presented a paper on "The Impact of Climate Change on Rural Women".

2. Capacity building for the achievement of the 2030 Sustainable Development Goals (SDGs) AGFUND

- 10 training sessions for more than 450 male and female trainees on the various training materials available on the online training platform, implemented by CAWTAR throughout 2023 for the benefit of its partners and civil society organizations that are members of the @ANGED network. The following organizations benefited from the training: Stop Sida (Mauritania), the High Authority for Press and Audiovisuals (Mauritania), the Tunisian Association for Reproductive Health, Tunisia, the Tensift Region Development Center (Morocco), the Hand in Hand Association and the Souf Camp Women's Program Center (Jordan).

CAWTAR agreed a training program with each partner, which included more than one course on the training topics available on the platform.

- Development of an e-lesson on "Comprehensive Sexual Health Education" in partnership with the Tunisian Association for Reproductive Health. CAWTAR is working to transform the reproductive health education training package developed by the association into an e-learning course to be included in CAWTAR's e-training platform.

Enhancing the Center's institutional development

The institutional mechanisms strengthen the Center's position as a regional and international reference in its fields of intervention. For example, the **Clearing House for sharing gender information** provides specialized knowledge resulting from its research activities and its activities within electronic bearings in line with technological developments.

The **Media Center** is preparing to launch its specialized media training academy as a pilot experiment by implementing training programs with university institutions and specialized training centers in Palestine, Lebanon, Egypt, Iraq, Jordan and Mauritania in a first phase.

The launch of the Financial Education Excellence Center represents an added value to support CAWTAR's position as a service provider to the most influential players in financial education.

The **Administrative and Financial Affairs Unit** supports the institutional mechanisms that support the implementation of all activities and oversees the provision of logistical support and financial follow-up for various projects and programs, and the administrative and financial procedures adopted are in line with the standards adopted by UN agencies and international organizations.

1. CAWTAR's Gender Clearing House

The year 2023 was marked by work to improve performance, starting from databases and the CAWTAR Clearing House to the E-CAWTAR "Smart Management", thanks to the support of the Arab Gulf Program for Development (AGFUND).

1.1. New design

The Knowledge Management Unit prepared a new design for the Clearing House based on the recommendations of the digital marketing strategy to give the Clearing House a new spirit and to facilitate search and access to information in an easy, convenient and attractive way.

This year's work was marked by the addition of a new service for researchers and visitors to the Clearing House, namely the Development Indicators module.

1.2. Anti-Female Genital Mutilation Window

In cooperation with the International Planned Parenthood Federation - Regional Office for the Arab World, the Unit has launched a new window under the umbrella of the CAWTAR Clearing House to provide researchers with references, research and videos on the phenomenon; all laws related to the fight against female genital mutilation; an electronic map of institutions, organizations and associations involved in the fight against female genital mutilation.

1.3. Platform against Gender-Based Violence

One of the achievements of 2023 is to develop the design of the "Together Against Gender-Based Violence" platform and make it an independent platform to support the fight against all forms of violence and to provide: the knowledge aspect, represented by studies, research and training tools (more than **2000** references); an electronic map of institutions and organizations working in the field of anti-violence, covering 22 Arab countries.

1.4. Databases

The CAWTAR Clearing House is constantly enriched to ensure that the information it provides is up to date and of high quality.

Clearing House Balance: Year 2022 5960 - Year 2023 6299

CAWTAR Library stock : Year 2022 9065 titles Year 2023 9268 titles

1.5. Legal and human rights portal for women and men

During 2023, indicators for Arab countries were updated according to the Global Gender Gap Report, World Economic Forum, 2023 in both Arabic and English. The legal systems for Saudi Arabia, Oman, Qatar and Algeria have also been updated.

1.6. "Warcati" electronic system to support women's and children's rights through information technology in Tunisia

This is a system that simplifies the legal arsenal for the benefit of service providers from Tunisian national associations and institutions working with women, by asking questions and providing answers with a legal reference. The system also allows its users to access various documents and administrative forms. This system is very popular, with 1 million and 700 thousand visits recorded in 2023.

As part of the "Making the Invisible Visible" project, the Centre added a section on the rights of persons with disabilities to the Warcati platform, with more than one question and answer related to the rights of persons with disabilities in Tunisia.

For the first time in Tunisia, Organic Law No. 58 of 2017 on the elimination of violence against women and Directive Law No. 83 of 2005 on the promotion and protection of persons with disabilities, along with 13 questions and answers, were translated into sign language and incorporated into the Warcati platform, making it the first Arab platform to address the needs of persons with visual and hearing disabilities.

2. Media Centre

The Media Center is responsible for publicizing the Center's activities through various media outlets, including through its pages on various social media platforms, in order to achieve greater visibility as an actor in the field of advancing the status of women and their overall empowerment.

The Center also encourages media professionals in the Arab region to pay more attention to women and development issues in the region by providing its periodic publication, CAWTARYAT, as a space to address various issues related to achieving equality and advocating for the rights of Arab women.

It also continues to strengthen the capacity of media professionals to deal with women's issues and their rights and how to achieve balanced and diverse media treatment and work towards creating a media dynamic that promotes and supports women.

It also oversees the design and/or implementation of the media component of various projects. Members of the @NGED Media Network support the efforts of the Media Center on several levels.

1.2. Media and Communication Activities

Media promotion of the Center's activities

CAWTAR is keen to increase its presence in various media outlets and social media through its Facebook and Twitter pages. It continuously promotes its various activities and programs. The Media Center supports CAWTAR's various projects and programs by providing the necessary media coverage and raising awareness of CAWTAR's mission and various interventions. During the year 2023, the Center identified more than 100 articles about its various activities in the Arabic press.

'CAWTARYAT' Newsletter

In 2023, CAWTAR published two issues of its periodical 'CAWTARYAT' (86 and 87) with contributions from members of its network of media professionals from the Arab region.



2.2. Capacity Building Activities

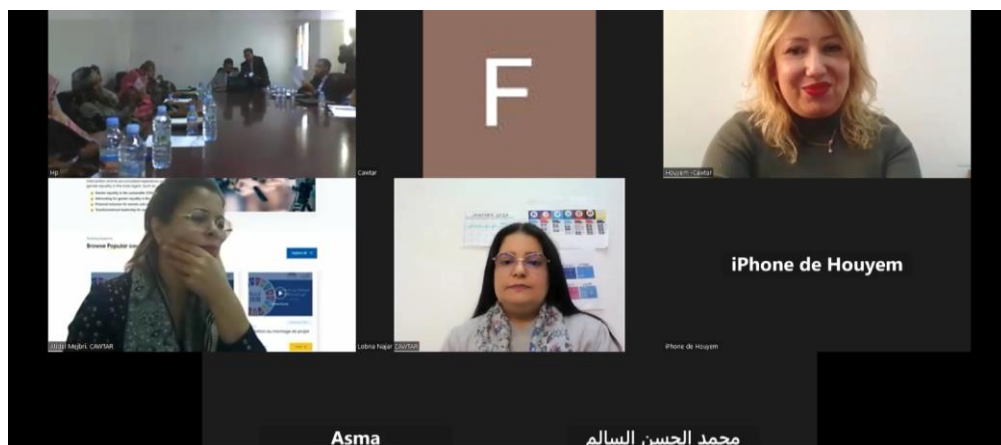
Preparations for the launch of a specialized media training academy

CAWTAR is preparing to launch its Media Training Academy, a qualitative leap that reflects CAWTAR's efforts to provide face-to-face and online training that builds the capacity of civil society structures and media professionals on women's issues, closely linked to the 2030 Agenda for Sustainable Development. During 2023, pilot activities of the Academy were conducted, mainly for members of the Arab Network for Gender and Development (@NGED), who benefited from several training courses on the fair treatment of women's issues in the media and equality in the 2030 Agenda for Sustainable Development:

- A training course for media professionals in Mauritania on monitoring the presence of women in the media

37 male and female journalists from different media, female and male observers, and representatives of civil society organizations in Mauritania improved their knowledge and skills on monitoring the presence of women and men in the media.

The course, which took place in January 2023, is part of the cooperation agreement between CAWTAR and the High Authority for Press and Broadcasting in Mauritania.



- A training workshop on preparing media content to support women leaders at the local level

17 media professionals representing local media from the governorates of Nabeul and Gafsa strengthened their skills and knowledge in the field of "Preparing visual media content to support women leaders at the local level". This audiovisual content consists of producing 2D animated videos about local women leaders and their contribution to change in favor of women...

In 2024, other activities will be part of the Academy's work plan with partners such as the Arab States Broadcasting Union, the United Nations Population Fund (UNFPA), the United

Nations Trust Fund to Combat Violence Against Women (UNTFVAW) and the High Authority for Press and Audiovisual of Mauritania.

Diagnosis the needs of women journalists on population and development issues

The Tunis office of the United Nations Population Fund (UNFPA) entrusted CAWTAR with the task of identifying the training needs of women journalists in the field of population and development, in order to design a training program that meets the needs of the profession: Structures, managers and journalists.

CAWTAR produced a diagnostic report based on a questionnaire and individual interviews with some 200 journalists in Tunisia, which provided the basis for subsequent planning for UNFPA, based on the current level of knowledge and the training needs of the profession, as well as ways of strengthening cooperation between women journalists and UNFPA, in order to design a training program that meets the needs of the profession. The Fund is expected to entrust the CAWTAR Media Training Center with the implementation of its 2024 training courses.

3. Regional financial literacy center

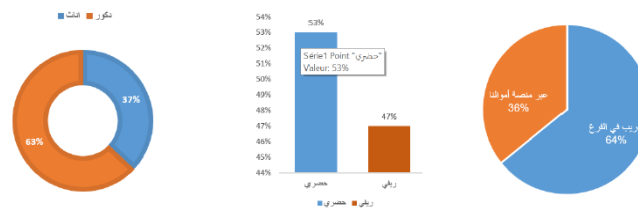
- **Enrichment of training materials** within the framework of the projects implemented by the Centre by adding a new axis to the financial education trainers' manual, namely the digital financial services axis. The Center developed and published the digital financial education ambassadors' handbook and added it to the existing training kit.

- **Further developing online and face-to-face training channels** through the improvement and development of the regional financial education platform 'Amwalna' (www.amwalna.org) in partnership with AGFUND and the National Bank for Microfinance and the official launch of the e-Academy for Financial Inclusion in partnership with the Central Bank of Tunisia.

- **Organisation of train-the-trainer courses**: 4 financial literacy courses for 60 trainers, strengthening the network of financial education ambassadors.

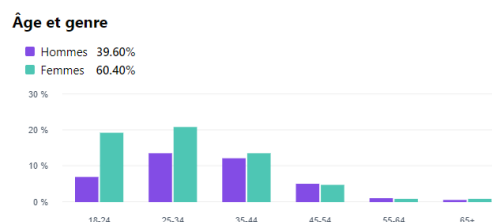
- **Dissemination of financial education programs** using face-to-face and online training channels and tools, as the Center was able to train more than 13,000 people: 4351 in Jordan and 9823 in Tunisia:

- The network of trainers in the Hashemite Kingdom of Jordan managed to build the capacity of 4351 beneficiaries among the clients of the National Microfinance Bank, 63% of whom are women and 47% from rural areas. A total of 1558 of them followed the online training courses through the Amwalna platform, while 2793 of them used the electronic boards in the bank's branches to follow the training courses.



In Tunisia, the financial education ambassadors network was able to conduct 387 face-to-face training sessions with 5,733 participants (83% women) who increased their knowledge of digital financial services by 3.9 points out of 10. On the other hand, 4090 people (57% of them women) were able to follow the online training courses and increased their knowledge of digital financial services from 3.7 to 7.5 out of 10 points.

As a pilot experiment, the Center created a financial literacy social media page, which in a few months attracted more than 18,000 followers (60.4% of them women).



A study visit to the Kingdom of Morocco, in partnership with the Moroccan Foundation for Financial Education. It benefited 5 financial education ambassadors who exchanged experiences with several organisations and institutions active in the field of financial inclusion and education. The visit included panel discussions and visits to the Bank of Morocco, Central Bank of Morocco, GIZ Morocco, Moroccan Foundation for Financial Education, Mohammed V Centre, Professional Association of Payment Institutions, Amana Microfinance.

4. Administrative and Financial Affairs

The Administrative and Financial Affairs Unit supervises all matters relating to the administrative and financial management of the Center's activities and ensures the smooth implementation of programs and projects in terms of logistics and the development of working procedures and tools to meet the requirements of efficiency and effectiveness. The unit has succeeded in introducing digitalization in various transactions. The administrative and financial procedures adopted this year have been endorsed by a number of partners such as the World Food Programme and the United Nations Population Fund.

Throughout 2023, the Administrative and Financial Affairs Unit has ensured the following financial and administrative processes:

- Administrative and financial oversight of all projects under implementation

- Reconciliation of the Centre's bank statements
- Preparation of contracts for experts and staff
- Promoting the digitalization of payments with banks and remote financial transactions
- Preparing the financial statements for 2023
- Completing the physical inventory of property, movables and stocks
- Publication of the financial statements and the audit report on CAWTAR's website after approval by the Board of Trustees
- Follow up of external audit mandates for various completed projects at the request of donors
- Follow up of the external audit assignment for the 2023 budget
- Preparation of financial reports for various ongoing projects
- Clearing of payments with bank statements



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Tunis April 22nd, 2024

To the attention of the Executive Director of Center of Arab Women Training and Research "CAWTAR"

Subject: Certification of the external auditor

Madam,

I undersigned, M. Mohamed Mehdi ZIDI, chartered Accountant, member of Chartered Accountant organization and audit partner in Ernst & Young Tunisia located at Centre Urbain Nord, Avenue Fadhel Ben Achour, 1003 Tunis, declare that I am appointed by the center of Arab Women Training and research "CAWTAR" as an external auditor for the fiscal year 2023.

The financial statements of CAWTAR including balance sheet, the income statement, the cash flow for the year and the summary of accounting policies and other explanatory information ended December 31, 2023, have been audited.

Sincerely Yours

AMC Ernst & Young

Mohamed Mehdi ZIDI

Partner



