



Center of Arab Women for Training and Research
“CAWTAR”

CAWTAR Annual Report – 2024
(Performance Overview – 2024)

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CAWTAR 2024 Performance Report

Executive Summary

CAWTAR: A Firm Commitment to Women's Empowerment, Rights, and Contribution to Sustainable Development

Since its establishment, the Center of Arab Women for Training and Research (CAWTAR) has remained steadfast in its commitment to promoting women's rights and empowering them politically, socially, and economically. In line with this mandate, CAWTAR continued throughout 2024 to implement its activities in accordance with the recommendations and guidance of the Board of Trustees within the framework of the 2023–2027 strategic plan, which has now reached its mid-point.

Its workplan is executed within the broader framework of the 2030 Sustainable Development Agenda, of which only five years remain until the set deadline.

However, only approximately 30% of commitments have been achieved so far in the Arab region, highlighting the urgent need for intensified efforts.

The various programs and projects of the Center aim to reduce disparities, overcome barriers to women's full empowerment, and create new opportunities for enhancing their participation and advancing them to leadership positions. To this end, CAWTAR prioritizes mobilizing both governmental and non-governmental actors, fostering joint action, and reinforcing strategic partnerships among stakeholders to mainstream gender equality and empowerment into all policies and programs—at the local, national, and regional levels. This multi-stakeholder approach lies at the very core of CAWTAR's identity as a bridge between governmental and non-governmental spheres.

In its pursuit of sustainable impact, CAWTAR relies on its institutional mechanisms, which include the Media Training Center, the Reference House for Information Exchange, the Regional Center of Excellence for Financial Education, and the Arab Gender and Development Network "ANGED". These mechanisms play a key role in strengthening performance and deepening impact.

To further consolidate its position as a reference institution in the fields of gender and development in the region and beyond, CAWTAR places high importance on evidence-based knowledge accumulation and capacity building for both institutions and individuals. This is achieved through the publication of thematic studies and research on priority issues, the development of training materials and self-learning modules—particularly in the areas of “Gender Equality in the 2030 Agenda,” “Transformative Women's Leadership,” and “Financial Education.”

CAWTAR also seeks to expand its geographical and strategic reach, which has extended beyond the Arab region to other parts of the world thanks to its growing engagement with regional and international coalitions, initiatives, and networks.

Overcoming Barriers and Creating Empowerment Opportunities at the Local Level: Combating Gender-Based Violence and Promoting Access to Services and Financial Resources

CAWTAR's programs and projects are aimed at enhancing the status and rights of women in society, while taking into consideration the major obstacles hindering comprehensive empowerment. Women in the Arab region continue to face growing challenges exacerbated by ongoing changes, among which gender-based violence remains a prominent threat to women's safety and stability. Such violence is in direct contradiction with UN Security Council Resolution 1325 and related resolutions.

Accordingly, the Center has prioritized combatting gender-based violence, with a focus each time on a specific and critical dimension or on the most vulnerable and at-risk groups.

In 2024, two main themes were addressed:

1. **Violence Against Women and Girls with Sensory Disabilities:** This issue is often overlooked due to the absence of adequate legislative frameworks integrating this group into national strategies and development plans. CAWTAR conducted a qualitative study titled *“Unseen Realities: Violence Against Women with Sensory Disabilities.”*
2. **Female Genital Mutilation (FGM):** Despite a global decline in FGM prevalence over the past three decades, an estimated 68 million girls are still at risk of undergoing FGM by 2030. In response, CAWTAR focused on involving boys and men in the efforts to eliminate this harmful practice and produced an advocacy guide for that purpose.

Recognizing the limited public participation of women—especially at the local level—in many Arab countries, CAWTAR also prioritized **promoting equal participation of women and youth in local development processes**. This involved encouraging dynamic partnerships among local actors (including local authorities, civil society organizations, and the media) to implement community-based initiatives that promote social inclusion of women.

Closing the Economic Gap

Despite progress made, the economic gender gap persists. According to estimates by the International Labour Organization (ILO), only 20% of women in the Arab region participated in the labor market in 2022, compared to 70% of men. In light of this disparity and the limited access to financial and economic resources, CAWTAR continued to enhance women's economic empowerment through capacity-building and support for income-generating initiatives. Increasing emphasis has been placed on supporting **eco-friendly green projects** led by women.

Enhancing Women's Role in Achieving Sustainable Development Goals: Focus on Environmental and Climate Issues

In 2024, CAWTAR placed growing emphasis on **promoting women's participation in achieving the Sustainable Development Goals (SDGs)**, particularly in relation to environmental and climate concerns. The serious and accelerating environmental threats and their impacts on both the planet and people have prompted CAWTAR to engage in innovative regional and international projects and initiatives.

The Center provided technical and financial support to women entrepreneurs in the green sectors and participated in regional networks to build capacities and enhance cooperation among civil society organizations, academics, and

policy-makers. These efforts aim to develop sustainable solutions to environmental challenges and advance the 2030 development agenda.

Strengthening Strategic Partnerships and Regional and International Positioning

CAWTAR seeks to enhance partnerships and networking with academic institutions, NGOs, and international bodies. In 2024, the Center signed 12 partnership agreements and memoranda of understanding and welcomed delegations from Columbia University, the Arab Open University, UNIDO, the International Planned Parenthood Federation, the German Development Agency (GIZ), the Center of Excellence for the Elimination of Female Genital Mutilation in Mauritania, among others. These visits focused on exploring opportunities for enriched cooperation in training, scientific research, project implementation, and joint activities.

As a recognized reference institution in gender equality and development issues, CAWTAR strengthened its presence and participation in high-level international and regional events, including meetings of the UN Commission on the Status of Women (CSW), the Union for the Mediterranean, the Beijing+ Platform for Action discussions, and several activities held by UN agencies, AGFUND, and the Islamic Development Bank. These participations supported CAWTAR's strategic geographic expansion and bolstered its positioning among key actors in its fields of intervention.

Institutional Sustainability and Performance Efficiency

On the institutional development front, CAWTAR continued advancing its digital transformation across its training and administrative services, ensuring effective management of projects and finances, and promoting transparency and efficiency. It also focused on strengthening and developing its four institutional mechanisms to ensure the sustainability of its results and achievements:

- **The Media Training Center:** Established partnerships with training and media institutions and organized pilot training courses in preparation for the official launch of the Regional Media Training Academy.
- **The Reference House for Information Exchange:** Upgraded its design and platforms to ensure greater flexibility in accessing digital platforms and data search.
- **The Regional Center of Excellence for Financial Literacy:** Officially positioned as an institutional mechanism providing context-specific educational and awareness resources for Arab countries (initially Jordan, Saudi Arabia, and Tunisia), offering specialized training courses available via two online platforms for all partners and stakeholders.

- **The Arab Network for Gender and Development (ANGED):** In 2024, over 200 active members participated in various programs and projects.

CAWTAR has made significant strides toward achieving its strategic objectives and advancing women's empowerment across various sectors. The progress made in 2024 is the outcome of focused and evidence-based interventions and the cooperation with local, regional, and international partners. CAWTAR remains committed to sustaining these achievements in the long term, addressing future challenges with flexibility and efficiency, and continuing to bring together all stakeholders to jointly pursue the 2030 Sustainable Development Goals.

Key Achievements in Figures:



CAWTAR's 2024 Performance in Line with the Pillars of Its Strategic Plan

Pillar One: Empowering Women in the Political, Social, and Economic Spheres

CAWTAR plays a vital role in empowering women politically, socially, and economically, and in enhancing their role and contribution to achieving sustainable development. Through its diverse programs and projects, the Center adopts a comprehensive development model based on three key pillars:

- The **first pillar** aims to strengthen women's leadership at both individual and collective levels by providing the necessary support and training to enable women to play an active leadership role in decision-making and sustainable development processes.
- The **second pillar** focuses on enabling individuals to access financial resources and development institutions, supporting entrepreneurship, and building capacities to launch innovative economic initiatives.
- The **third pillar** emphasizes access to natural resources and environmental preservation by promoting community awareness on the sustainable use of natural resources and protection of ecosystems.

Ensuring the success of this model requires providing a **safe and violence-free environment for women and girls**, which is deemed essential and foundational for comprehensive empowerment.

1. Combating Gender-Based Violence (GBV)

In 2024, special attention was devoted to addressing violence against the most vulnerable and at-risk groups: women and girls with disabilities, and those affected by female genital mutilation (FGM). The aim is to develop specialized mechanisms for support and inclusion, alongside reinforcing preventive policies that focus on changing societal behaviors and eliminating discriminatory and violent practices.

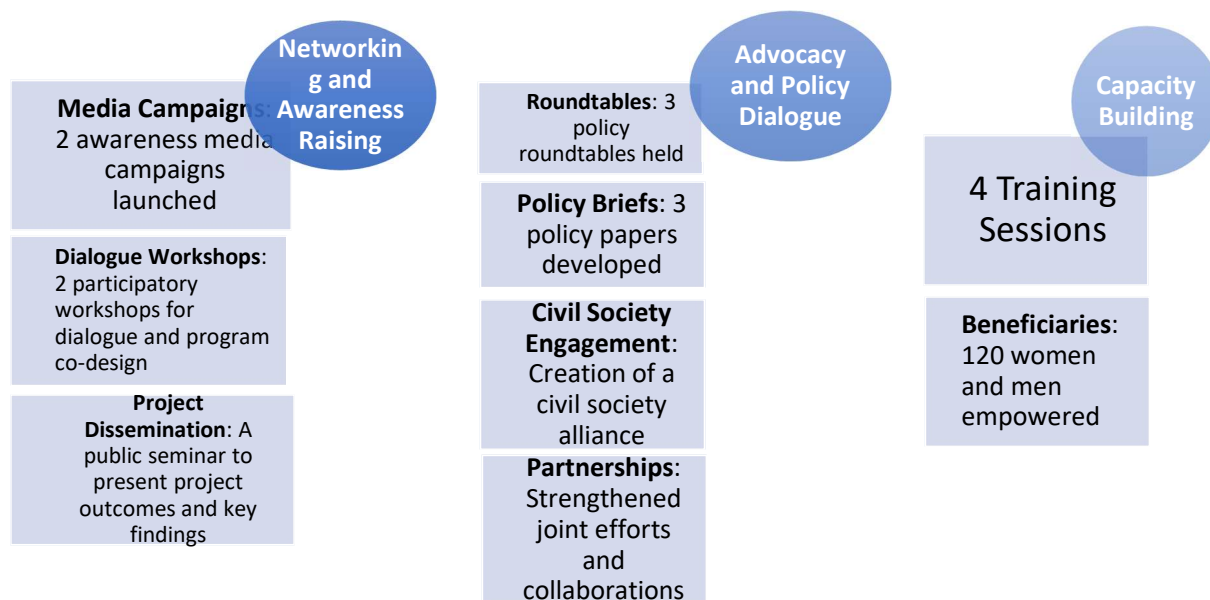
In this context, CAWTAR implemented two key projects:

- **The first project**, aimed at combating violence against women and girls with sensory disabilities, was supported by the **UN Trust Fund**.
- **The second project**, focused on combating female genital mutilation (FGM), was supported by the **International Planned Parenthood Federation – Arab World Region (IPPF-AWR)**.

1.1 “Making the Invisible Visible” Project – UN Trust Fund

This project was designed to encompass research, training, awareness-raising, and advocacy efforts to ensure that women and girls with sensory disabilities are better equipped to protect themselves and report violence. It also seeks to create a supportive and protective social, institutional, and legislative environment for this highly vulnerable group of women.

In 2024, the following activities were carried out:



1.2. Project to Combat Female Genital Mutilation – IPPF-AWR

The project aims to foster the engagement of boys and men in efforts to eliminate Female Genital Mutilation (FGM).

In 2024, the following activities were implemented:

- **Platform Development:** Upgrade and relaunch of the www.men-end-fgm.org digital platform, which was officially launched at the beginning of 2024.
- The platform provided access to knowledge, experience sharing, and best practices related to FGM.
- A **call for civil society initiatives** was launched to strengthen the involvement of men and boys in ending the practice.

Knowledge Enhancement

- **Film screenings followed by discussions** were held: in Mauritania, in partnership with the Center of Excellence for the Elimination of FGM; and in Sudan, in collaboration with the Sudanese Family Planning Association.
- **Commemorative Event:** A regional meeting was held on the International Day of Zero Tolerance for FGM, with participation from 8 countries.
- **Media Campaign:** Launch of the “*Soul of the Soul*” campaign, which disseminated 27 key messages focusing on protection and care, widely promoted through social media platforms.
- **Expert Group Engagement:** Active participation in the FGM Expert Committee, and attendance at its annual meeting organized by the International Planned Parenthood Federation – Arab World Region (IPPF-AWR) in Mauritania in December 2024, where *Kawthar* presented its contributions.

Awareness Raising and Networking

2. Promoting Women’s Equal Participation in Inclusive Local Development

Equal participation of women in local development is a critical factor in achieving fair and sustainable development. Empowering women enhances their ability to actively engage in development processes and contributes to the advancement of local communities. CAWTAR’s projects implemented in this field help create a dynamic network among local development stakeholders—based on participatory collaboration between public institutions and authorities, the private sector, civil society, and media—and strengthen the social and economic inclusion of women.

In this context, CAWTAR is implementing two key projects:

- **The first project**, focused on launching and implementing inclusive community-based initiatives for women, is supported by **GIZ**.
- **The second project**, aimed at supporting participatory collaboration between state institutions, civil society, and media to assist women in launching income-generating green projects, is supported by **AECID**.

2.1 Local Development Initiatives for the Social and Economic Inclusion of Women – GIZ

This project seeks to strengthen the social and economic capacities of women by implementing community development initiatives in cooperation with **eight municipalities and local associations in Tunisia**.



Sustainability Elements of the Initiatives

Provision of equipment to 56 women to support their income-generating activities.

Furnishing of 5 premises to assist 10 women entrepreneurs in launching agricultural product processing projects.

Equipping a training center with computers and furniture, and providing a machine for organic waste composting.

Capacity Building and Awareness Raising

Training of 132 women in entrepreneurship, green economy, food product processing, safety standards, and communication skills.

Participation of 34 craftswomen in local exhibitions to support the marketing and sale of their products.

Training of 45 institutional actors and 15 journalists on social and economic inclusion.

Awareness-raising among 139 female and 53 male citizens on climate change, sustainable development, and violence against women.

2.2. Project “Collective Transformational Leadership for Local Development Supporting Women” – AECID

This project aims to support participatory action at the local level between state structures, civil society organizations, and the media, alongside the target groups, in order to accompany women in launching green income-generating projects and achieving sound and sustainable local development based on collective leadership and responsibility.

Three community development initiatives were developed in collaboration with three Women's Agricultural Development Groups (GDA), specialized national agencies, municipalities, and local media:

- **An initiative for the valorization of oasis waste in the municipality of El Gtar.**

- **An initiative for the collection and recycling of sheep wool and skin in the municipality of Essened.**
- **An initiative for the collection and recycling of organic waste in the municipality of Korba.**

Activities and results achieved:

Capacity Building

- 4 training sessions were organized for the benefit of over 60 participants (including women, municipal staff, and civil society activists).
- Capacity building focused on collective transformational leadership, climate change adaptation, green economy, and inclusive and sustainable local development.

Awareness and Consultation Meetings

- 8 consultation sessions and 5 workshops were organized to promote collective thinking and action.
- 3 awareness-raising meetings were held on green economy and sustainable development.
- More than 100 representatives from public administrations, local authorities, and associative media participated, reflecting strengthened effective cooperation between all stakeholders.
- Women's Agricultural Development Groups participated in two international exhibitions focused on agriculture and agricultural products.

3. Enhancing Women's Economic Empowerment Through Income-Generating Initiatives

CAWTAR works to enhance the professional and personal capacities of vulnerable women and support income-generating activities aimed at improving their socioeconomic status. These economic empowerment projects contribute to sustainable development efforts through the promotion of environmentally friendly initiatives such as sustainable agriculture, natural resource management, and climate resilience by developing flexible and sustainable livelihoods.

Within this framework, CAWTAR implements three projects:

- A project supporting income-generating activities for vulnerable women in Côte d'Ivoire, funded by BADEA.
- A project supporting and mentoring Women's Agricultural Development Groups in Jordan, Tunisia, and Senegal, funded by AGFUND.
- A project for empowering women in the green and circular economy in Jordan, Tunisia, and Morocco, funded by GIZ-UFM-AECID.

1.3. Economic Empowerment Projects for Women in Côte d'Ivoire – BADEA

This program targets the improvement of living conditions for 170 women and girls who are heads of households through income-generating activities. It includes two sub-projects for the development of initiatives in the fields of tailoring, hairdressing and beauty, and agricultural activities.

Key Achievements:

Installation of a solar-powered drip irrigation system.

Establishment of three cassava processing units in the beneficiary villages, enhancing economic sustainability.

Provision of a key agricultural product through the harvesting, processing, and marketing of cassava across three fields (15 hectares).

Integration of three new training modules on a digital training platform, covering financial literacy, media and gender issues, and advocacy for economic empowerment.

100 beneficiaries from three villages now manage 15 hectares of land and approximately 40,000 cassava plants.

70 girls and women obtained vocational certificates in hairdressing and tailoring and received work tools and equipment.

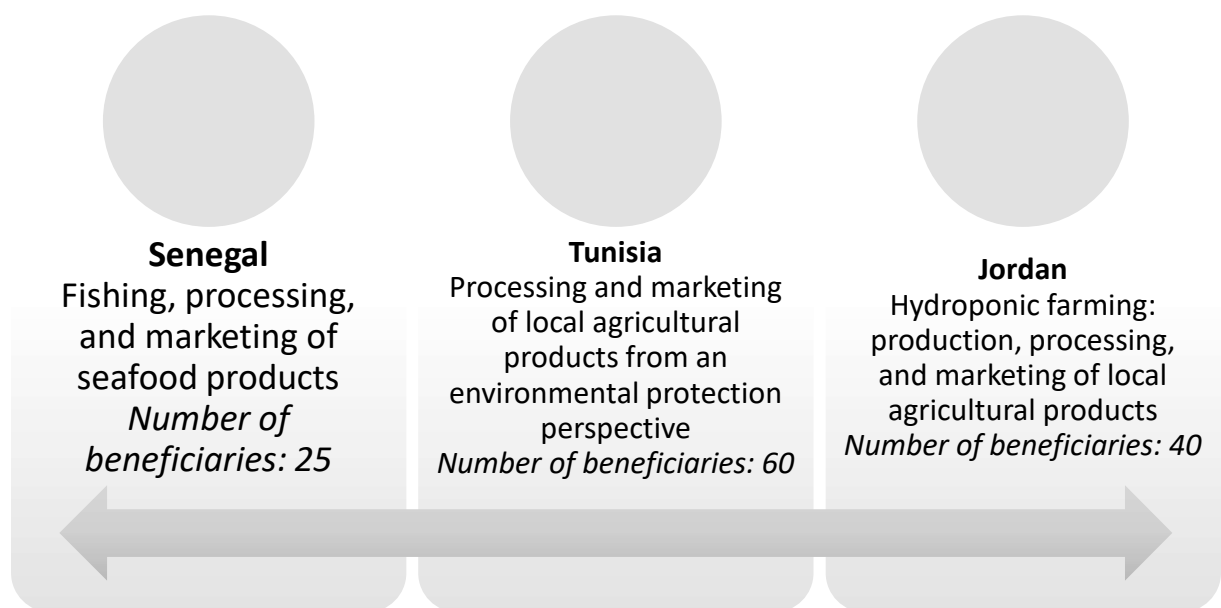
A dedicated space for tailoring and hairdressing activities was allocated to the beneficiaries by the governorate and municipality.

The poultry farm has entered the production and marketing phase.

2.3. Project for the Economic Empowerment of Women in Tunisia, Jordan, and Senegal – AGFUND

This project aims to strengthen the economic and social capacities of women. It focuses on the establishment and empowerment of Women's Agricultural Development Groups through adequate training and technical support, contributing to environmental preservation and the achievement of sustainable development.

Implemented Activities:



Key Achievements:

Logistical Support:

Acquisition of equipment and a transport vehicle

Procurement of production tools to launch small agricultural and processing income-generating projects

Set-up of three production spaces

Awareness-Raising and Capacity Building:

14 vocational training sessions conducted

18 sessions held to enhance personal development and awareness among beneficiaries

A special edition of "Kawthariyat" magazine published

A video capsule on the contribution to reducing the impact of climate change

Short documentary videos, testimonials, and photo albums produced

Second Pillar: Enhancing the Role of Women in Achieving the Sustainable Development Goals

The 2030 Agenda has drawn attention to the pressing need to intensify efforts to achieve gender equality and eliminate all forms of discrimination against women and girls, recognizing this as essential to accelerating sustainable development. The Sustainable Development Goals (SDGs) cannot be achieved without gender equality, the protection of women's rights, and their participation in inclusive development processes.

1. Women and the 2030 Agenda – With a Focus on Environmental and Climate Issues

CAWTAR is committed to engaging in regional and international projects and initiatives that focus on women's issues and the 2030 Agenda, with particular attention to environmental and climate-related concerns. Through various initiatives, CAWTAR works to empower women to participate in green solutions and environmental projects that contribute to achieving SDGs linked to gender equality and environmental protection.

1.1. Project on the "Water–Energy–Food–Ecosystems Nexus" – PRIMA

The WEFE4MED project aims to promote the Water–Energy–Food–Ecosystems (WEFE) Nexus approach in the Mediterranean region to address environmental and climate challenges. This project brings together academics, practitioners, policymakers, and civil society actors to exchange knowledge and build capacities. It also focuses on testing and disseminating innovative solutions for the integrated management of natural resources, while highlighting the benefits of this approach to foster sustainable development.

Achievements in 2024:

A significant increase in awareness and understanding of the interconnections between the four elements was achieved, particularly in terms of how they impact sustainable development and climate change resilience.

**Enhancing
Knowledge of the
WEFE Nexus:**

The project emphasized the need to integrate a gender equality perspective into WEFE Nexus practices, contributing to the development of mechanisms that empower women and mitigate the environmental impacts associated with these sectors.

**Empowering Women
and Reinforcing Their
Role in Sustainable
Development:**

A WEFE Nexus Community of Practice was launched to foster knowledge exchange and share best practices in this field. This initiative contributes to the formulation of clear policy frameworks in support of the WEFE approach in the region.

**Launching a
Community of
Practice:**

Four regional events were held focusing on sharing successful solutions and experiences. These gatherings drew increased regional and international attention to the WEFE Nexus concept.

**Regional and
International
Events:**

Four self-learning modules on the WEFE Nexus were developed to enhance knowledge among project partners and promote ongoing training for practitioners and stakeholders in the Mediterranean region.

**Development of
Self-Learning
Modules:**

2.1. Project "Women on the Green Track" – GIZ-UFM-AECID

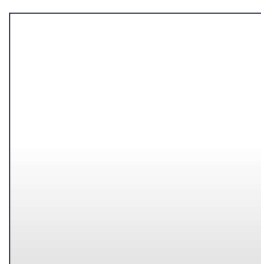
The green and circular economy has become a key focus in the region, offering significant potential for advancing sustainable development and enhancing resilience to climate change. However, women's full participation in this sector

faces multiple challenges, including lack of resources, limited access to financing, and the persistence of negative social norms that hinder their progress.

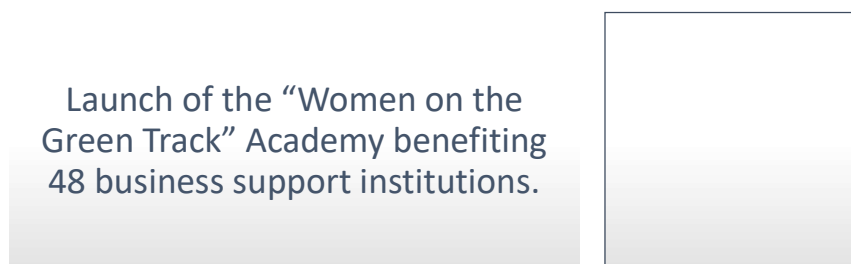
The “Women on the Green Track” project is being implemented in Tunisia, Jordan, and Morocco. It provides support in policy engagement, capacity building, and technical and financial assistance for women entrepreneurs and micro, small, and medium-sized enterprises (MSMEs) operating in green sectors (60 beneficiaries). The project also focuses on strengthening the capacities of women entrepreneur support organizations (45 organizations), enhancing their role in driving sustainable growth and advocating for gender equality in the transition to a green economy. This contributes to inclusive and sustainable economic development in the region.

CAWTAR, in collaboration with the EDAMA Association for Energy, Water and Environment, the Moroccan Network for Social and Solidarity Economy, and the UNEP/MAP Regional Activity Centre for Sustainable Consumption and Production, launched this initiative to contribute to creating an enabling environment for women entrepreneurs in the green and circular economy, and to promote their growth, sustainability, and leadership.

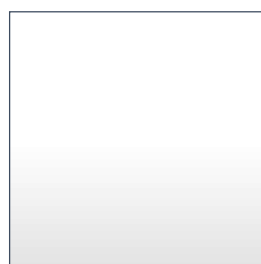
Key activities carried out:



Preparation of a study on women's empowerment in the green and circular economy in Jordan, Morocco, and Tunisia.



Launch of the “Women on the Green Track” Academy benefiting 48 business support institutions.



Launch of a call for applications for women entrepreneurs.

2. Strengthening the Capacities of ANGED Network Members on Achieving the 2030 Sustainable Development Goals – AGFUND

As part of its commitment to achieving the 2030 Sustainable Development Goals, CAWTAR seeks to contribute to the promotion of gender equality and support gender-related issues through the ANGED Network, which constitutes one of the Center's main pillars in the Arab region. This network serves not only as a platform for joint action but also as a dynamic extension of the Center in various Arab countries. Its members contribute to implementing field initiatives that support the actual realization of the 2030 Agenda.

The relationship between the Center and the network members is based on fruitful collaboration, with CAWTAR providing guidance and support to enable members to address evolving development issues in line with the Sustainable Development Goals. Meanwhile, network members contribute through their activities and programs to raising awareness and promoting effective practices within their communities. This ongoing dynamic makes the network a flexible and effective mechanism for achieving tangible results at both national and regional levels.

As part of its continuous efforts, CAWTAR builds upon its previous achievements, including:

- Publication of two reports and an advocacy guide on the development of Arab women in the context of the Sustainable Development Goals.
- Launch of a specialized media academy focusing on training to promote gender equality within the 2030 Agenda framework.
- Development of nine self-learning modules on achieving gender equality within the framework of the 2030 Agenda.
- Implementation of a continuous self-learning program on the 2030 Agenda for the benefit of ANGED members, particularly civil society organizations and media outlets, initiated in 2020.

In 2024, the following achievements were recorded:

- Completion of the first phase of a partnership program with the High Authority for Press and Audiovisual Media in Mauritania, and development of the second phase action plan aimed at strengthening capacities on the 2030 Agenda.
- Organization of a self-learning course on "Media and the 2030 Agenda" for the benefit of 10 female journalists from Algeria, members of the Algerian Women's Observatory.
- Organization of a self-learning course on financial inclusion for women and youth, benefiting 30 women's cooperatives in the Marrakesh-Safi region of the Kingdom of Morocco, in partnership with the Tansift Region Development Center and the Global Green Grants Fund.

II. Supporting the Institutional Development of the Center

Institutional mechanisms reinforce CAWTAR's position as a regional reference in its areas of intervention. Through its Media Training Academy, the Reference Hub for Gender Information Exchange, and the Regional Center of Excellence for Financial Education, the Center aims to build and enhance capacities in specialized subjects and fields, while disseminating knowledge derived from its research activities via digital platforms adapted to technological advancements. The Administrative and Financial Affairs Unit supports these mechanisms and oversees the provision of logistical assistance and financial monitoring for various projects and programs.

1. Media Training Academy

The Media Training Academy aims to train qualified media professionals capable of addressing women's issues and rights, while staying abreast of recent developments in the field. It focuses on raising awareness among media professionals about the importance of the 2030 Agenda and strengthening the skills of women leaders and civil society organizations in using media and modern technology. The Academy also conducts specialized research and studies on women and media issues and contributes to supporting CAWTAR's projects by building strong relationships with media outlets and enhancing the Center's public image and media presence.

**CAWTAR's
Media
Presence:**

Active
posting and
engagement
on social
media
platforms.

Publication of
Issues **88, 89,
and 90** of the
"**Cautariettes**"
newsletter,
with active
contributions
from
members of
the **ANGAD
Media
Network**.

**"ANGAD"
Network:**

Supervision of
the network's
activities.

Coordination
with members
and expansion of
its strategic
outreach.

**Strategic
Partnerships and
Enhanced
Cooperation:**

Partnerships
established
with **Birzeit
University**
and the
**Institute of
Press and
Information
Sciences**,
with planned
cooperation
involving the
**American
University in
Cairo**.

Organization
of an
international
conference
on "**Women
and Media**",
in
partnership
with the
**High
Authority
for the Press
in
Mauritania**.

**Research and
Knowledge
Development:**

**Diagnostic
Report on
"Communication
Handling of
Information
Related to
Sexual and
Reproductive
Health and
Rights"**.

The results of
the report were
presented
during a
reflection
workshop
attended by
journalists and
representatives
of civil society
organizations
and
governmental
institutions.

**Media
Training
Academy on
the 2030
Agenda:**

**Workshop
on
"Addressing
Women's
Issues in
the Media":**
Benefited
45
journalists.

**Workshop on
"Media
Coverage of
Violence
Against
Women with
Disabilities":**
Benefited 20
journalists.

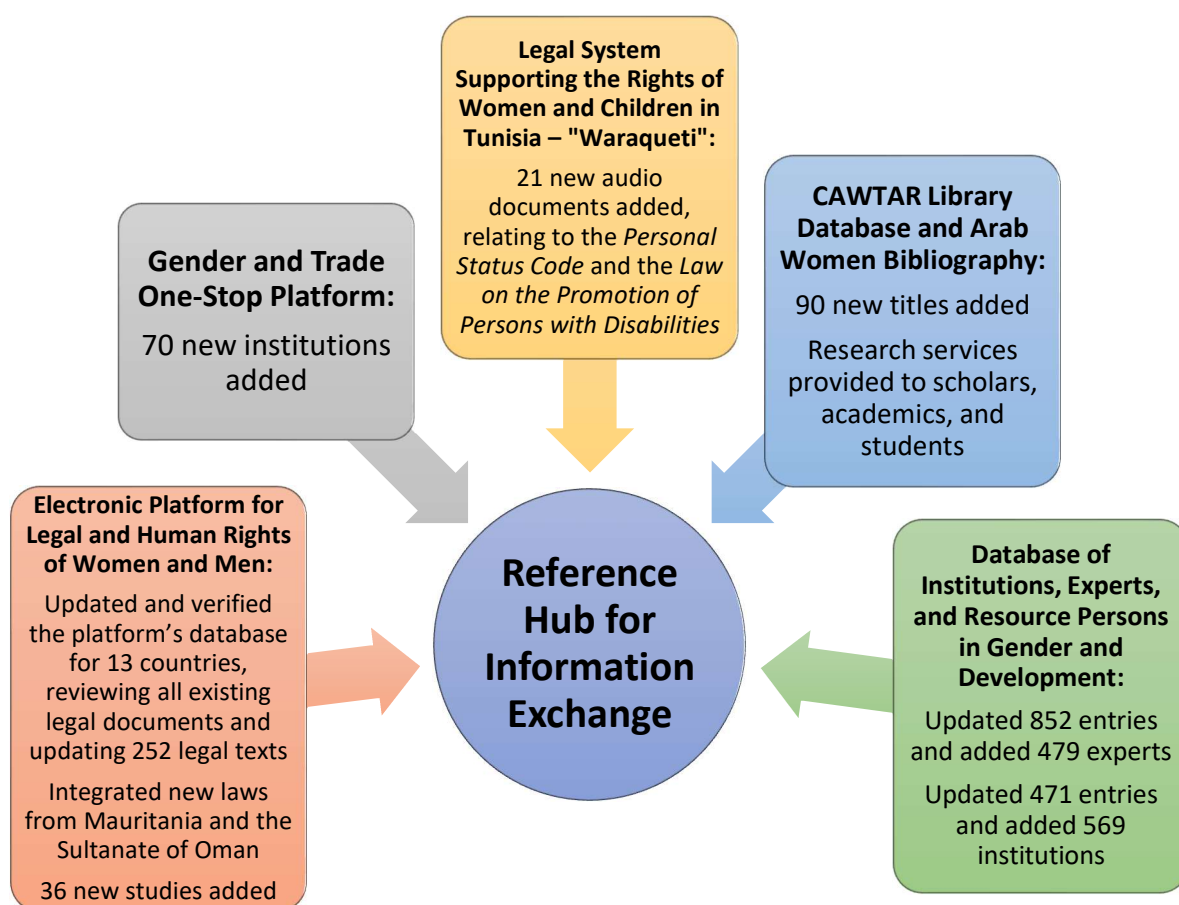
**Workshop
on
"Introduction
to Data
Journalism":**
Benefited 15
journalists.

2. Reference Hub for Information Exchange

Through its dedicated Documentation and IT Unit, CAWTAR seeks to develop comprehensive databases that support women's and gender-related issues. These efforts aim to provide accurate and up-to-date information, thereby facilitating access to knowledge in all its forms and formats. The results achieved in 2024 reflect the Center's efforts in providing resources and information, accumulating knowledge, and promoting its dissemination.

1. Reference Hub Information Exchange – Statistics:

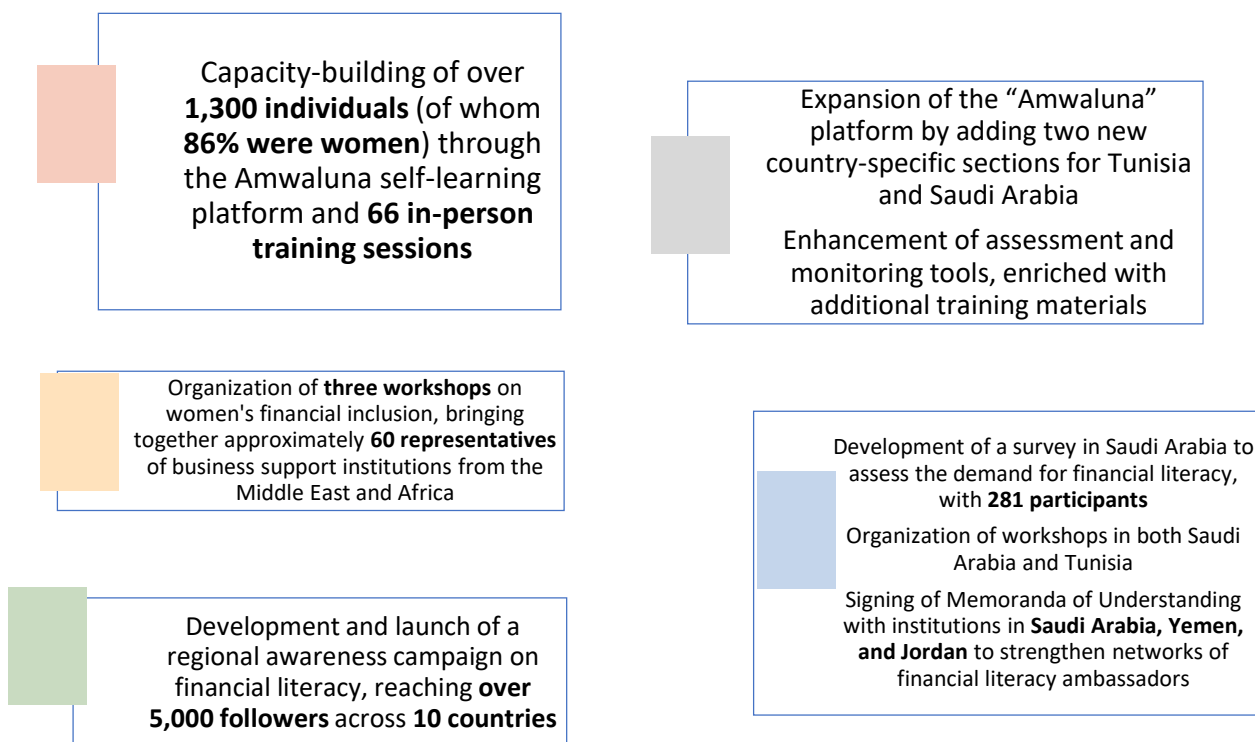
	2022	2023	2024
Reference Hub Archive	5,960 documents	6,299 documents	6,980 documents
CAWTAR Library Database	9,065 documents	9,268 documents	9,368 documents



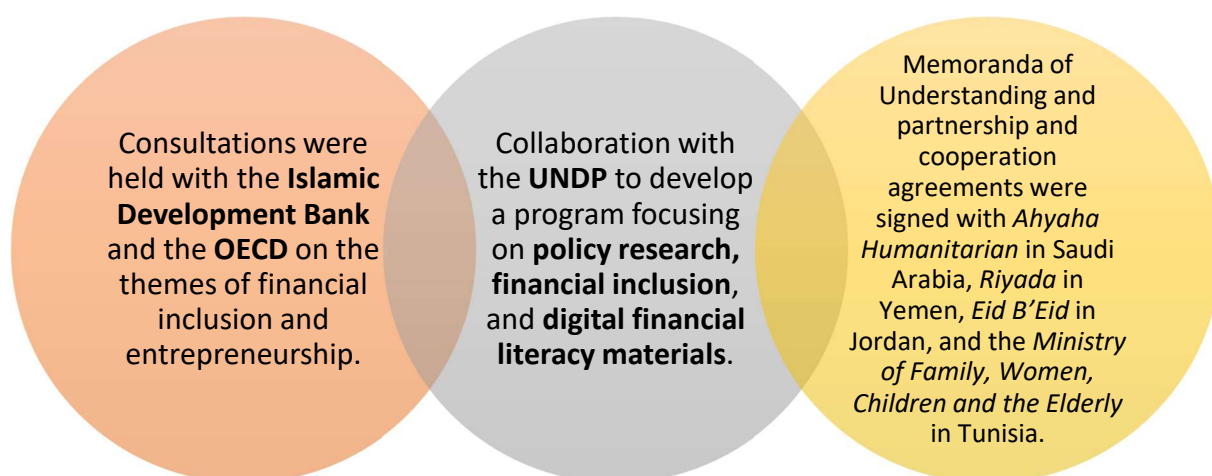
3. Regional Center of Excellence for Financial Education

Within the activities of the Regional Center of Excellence for Financial Education, the year 2024 witnessed the following:

1. Promoting Digital Financial Literacy – AGFUND



2. Development of Strategic Partnerships



Vision and Strategy:

- **Evidence-based design:** We rely on data and research to guide decision-making processes and to develop educational content tailored to modern digital transformations.
- **Innovative design:** We will continue to develop and adopt innovative technologies in the field of digital financial literacy, including **virtual reality** and **artificial intelligence**, to deliver more interactive and engaging learning experiences.
- **Pilot phase and rollout:** Starting with a pilot phase to assess effectiveness and analyze potential challenges, followed by the **gradual scaling** of the initiative across target regions, ensuring **ongoing engagement** with beneficiaries to enhance and refine the programs.
- **Expansion:** We aim to broaden the scope of this initiative to cover **additional regions** in the Arab world, enabling more individuals to benefit from financial education programs.
- **Sustainability:** We strive to ensure the **long-term sustainability** of this initiative by strengthening strategic partnerships and diversifying funding sources, thereby securing the continuity of services and programs provided.

4. The Arab Network for Gender and Development – ANGAD

Launched in 2002, the **Arab Network for Gender and Development (ANGAD)** represents a collaborative platform for working on gender equality and development issues. It also serves as a **strategic extension** of CAWTAR, reinforcing its influence and outreach across various Arab countries.

Thanks to this network and the contributions of its members—both individuals and institutions—CAWTAR has been able to operate in **multiple Arab countries and beyond**. Members actively participate through their initiatives and programs in **raising awareness** and **promoting serious practices** within their communities in areas related to CAWTAR's mandate. In turn, CAWTAR provides its members with the necessary support to promote gender equality in alignment with the **Sustainable Development Goals (SDGs)** across all sectors.

Support and Guidance Provided by CAWTAR to ANGED Members in Project Implementation

In 2024, CAWTAR supported and accompanied *Excelity Lab*, an institution acting as an incubator for start-ups and small enterprises in Tunisia, in the implementation of its project funded by the French Development Agency (AFD). The project aims to foster the growth of Tunisian small and medium-sized enterprises (SMEs) and start-ups and to support their integration into African markets, particularly in Mauritania and Senegal. Through its specialized expertise, CAWTAR contributes to increasing the chances of success of this project and ensuring its effective expansion into Sub-Saharan Africa.

Member Contributions to CAWTAR's Programs

Among more than 600 members, over 200 from 20 Arab countries, as well as from Indonesia and Senegal, actively participated in CAWTAR's various programs and activities. The most notable member contributions in 2024 include:

Active involvement in the implementation of various projects and programs, and promotion of CAWTAR's activities;

Engagement in media campaigns and efforts to raise awareness in their respective countries;

Provision of data and information required by CAWTAR;

Organization of activities and initiatives related to CAWTAR's areas of interest.

5. Administrative and Financial Affairs

The Administrative and Financial Affairs Unit is responsible for the financial and administrative oversight of ongoing projects, ensuring efficiency and transparency in financial operations.

The unit's responsibilities include:

- **Project Oversight:** Ensuring the effective management of ongoing projects in accordance with established standards;
- **Account Settlement:** Managing and reconciling the Center's bank accounts, and preparing contracts for project-related experts;
- **Partnership Agreements:** Supervising the conclusion of cooperation agreements and memoranda of understanding related to new and ongoing projects;
- **Promotion of Digital Payment Systems:** Enhancing the use of digital payment solutions with banking institutions and facilitating remote financial transactions to improve operational efficiency.

In 2024, the general financial audit report for the year 2023 was finalized, along with the following achievements:

Administration :

- Issuance of expert contracts for various projects;
- Conclusion of cooperation documents with institutions such as REYADAH, L.A.S, Birzeit University, and EXCELITY LAB;
- Updating of legal documents in accordance with Tunisian legislation.

Finance and Accounting:

- Closure of financial accounts for projects completed in 2024, such as BADEA, AGFUND, EBSOMed, SCBF, and IPPF;
- Completion of financial audits for projects funded by organizations such as GIZ (two projects), BADEA, AGFUND, and AECID, culminating in the validation of their respective audit reports;
- Management of bank and accounting records in accordance with applicable standards and procedures;
- Organization of specialized training sessions for the financial management team to keep pace with developments in the Tunisian banking and tax systems;
- Integration and updating of new legal provisions within the systems and programs to comply with current legislation;
- Progress in the digitization of the accounting and administrative system.

Annex I – 2024 in Figures According to the Pillars of the Action Plan

Pillar I: Empowering Women in Political, Social and Economic Fields

1. Combating Gender-Based Violence Training

- 4 training sessions – 120 beneficiaries (men and women)
- Regional Training of Trainers (ToT) – 10 certified trainers

Awareness and Advocacy

- 3 round tables and 2 workshops
- 3 media campaigns
- 3 policy briefs

Platforms and Alliances

- Development of an electronic platform
- Civil society organizations alliance

Local Initiatives

- 2 discussion circles with film screenings
- Documentation of 5 local initiatives

2. Promoting Equal Participation of Women in Inclusive Local Development

Entrepreneurship Development

- Training of 132 women in entrepreneurship and green economy
- Support for 56 women with equipment for income-generating projects
- Provision of equipment and preparation of exhibition spaces for a number of women

Awareness and Participation

- Awareness-raising for 192 individuals on sustainable development and climate change
- Participation of 34 craftswomen in local exhibitions
- Training of 45 executives and 15 journalists

3. Promoting Women's Economic Empowerment Through Economic Initiatives

Improvement of Living Conditions

- Support for 300 women and girls in Côte d'Ivoire, Senegal, Jordan, and Tunisia

Agricultural Production

- Cultivation of 15 hectares of cassava
- Establishment of 3 cassava processing units

Infrastructure Development

- Installation of solar-powered drip irrigation system
- Equipping 3 production spaces

Training and Vocational Development

- Organization of 14 vocational training sessions
- 18 awareness-raising sessions to develop personal skills

Pillar II: Enhancing Women's Role in Achieving Sustainable Development Goals

Women and the Environment

- Development of 4 self-learning modules on the WEFE Nexus
- Creation of a WEFE Nexus Community of Practice
- Organization of 4 regional events with the participation of 200 individuals

ANGED Network

- 200 active members from 22 countries participated in 2024 activities
- 2 self-learning courses for the benefit of 70 trainees

Pillar III: Institutional Development of CAWTAR

Media Center

- Publication of a diagnostic report on sexual and reproductive health and rights
- Organization of 3 training sessions for 80 journalists (men and women)
 - Issuance of 3 editions of the “Kawthariyat” bulletin
 - Conclusion of 4 partnership agreements with academic institutions
- International conference on Women and Media
- More than 100 journalists covered the Center in Arab press
- Approximately 50,000 followers on CAWTAR’s social media platforms

Reference House for Information Exchange

- Growth of document collection from 5,960 (in 2022) to 6,980 documents (in 2024)
- Update of CAWTAR’s library database from 9,065 (in 2022) to 9,368 documents (in 2024)
- Development of 3 specialized electronic platforms
- Development of media and materials tailored for persons with hearing impairments

Center of Excellence for Financial Literacy

- Capacity-building for more than 1,300 individuals (86% women) through the Amoalouna self-training platform and 66 in-person training sessions
- Strengthening the capacities of business support institutions and civil society organizations in Sub-Saharan African countries
- Launch of a new window on the Amoalouna platform dedicated to the Kingdom of Saudi Arabia, in addition to the windows for Tunisia and Jordan

- Development and launch of a regional awareness campaign on financial literacy (over 5,000 followers from 10 countries, 42% women, 30% of whom aged between 13 and 34)
- Collaboration with the Organization for Economic Co-operation and Development (OECD) on a regional study titled: "Women's Economic Empowerment in the Southern Mediterranean: Promoting Financial Inclusion of Women Entrepreneurs and Access to Finance in the Digital Age"
- 4 partnership agreements signed with institutions and organizations in Saudi Arabia, Yemen, Jordan, Tunisia, and the OECD
- 2 workshops held in Tunisia and Saudi Arabia

Annex II: List of CAWTAR's Participation in Major Regional and International Events – 2024

- **Third Arab Media Conference** – Arab States Broadcasting Union, Tunisia, January 2024
- **ALECSO Business and Enterprise Forum** – Arab League Educational, Cultural and Scientific Organization (ALECSO), Tunisia, January 2024
- **Fifth Mediterranean Water Forum** – Union for the Mediterranean, February 2024
- **Gender Studies School: "In Times of Crises and Resistance in the Mediterranean Basin"** – University of Sousse – Gender Cell / Host University of the CORMED 2 Project / CAWTAR / CREDIF, Tunisia, February 2024
- **Sixth Arab Civil Society Forum for Childhood** – Arab Council for Childhood and Development, Egypt, February 2024
- **Regional Meeting of Civil Society Organizations on Sustainable Development in the Arab Region** – Arab NGO Network for Development, Lebanon, March 2024
- **68th Session of the Commission on the Status of Women (CSW68)** – United Nations, United States of America, March 2024
- **Seventh Seminar on Women and Diplomacy in Madrid** – Spanish-French Friendship Association, Spain, March 2024
- **Union for the Mediterranean Stakeholder Meeting on Higher Education** – Union for the Mediterranean, May 2024
- **Civil Society Dialogue on the Regional Review of the Beijing Declaration and Platform for Action** – May 2024

- **African Women's Forum: "Democracy and Social Cohesion: The Role of Women in Promoting Societal Values and Strengthening National Dialogue"** – CRANS MONTANA FORUM, June 2024
- **Plenary Session of the NGO Conference – La Francophonie (OIF)**, September 2024
- **Seminar on Equal Pay and Zero Tolerance for Sexual Harassment** – UN Women, October 2024
- **MENA Forum – OECD on Women's Economic Empowerment – OECD Champions**, Egypt, November 2024
- **Launch of the Project "Inclusive Climate Action in Tunisian Municipalities"** – Center for Innovative Local Governance (CILG), Tunisia, November 2024
- **High-Level Arab Meeting on Progress Achieved in the Implementation of the Beijing Declaration and Platform for Action, Thirty Years After Its Adoption** – ESCWA, Sultanate of Oman, December 2024
- **COP16 – Conference of the Parties**, Kingdom of Saudi Arabia, December 2024

Annex III: List of Research, Studies, and Guides

- **Eighth Arab Women Development Report: *Arab Women and the Challenges of Digitalization in the Post-COVID-19 Era***
- **Seeing the Invisible:** A qualitative study on gender-based violence against women
- **Diagnostic Report:** The process of producing information on sexual and reproductive health and rights within institutions active in the field: challenges and opportunities
- **Guide for Boys and Men to Combat Female Genital Mutilation**
- **Training Manual for the Support of Women with Hearing and Visual Disabilities**